



We Serve

District Bulletin 18-D



November 2010

MONTHLY BULLETIN FOR LIONS OF NORTHEAST GEORGIA



District Governor

Hi Fellow Lions of District 18-D,

This has been a very busy month for me as your District Governor. Work has taken its toll this month as the projects I am working on our going into the construction phase. In the last four weeks, I have spent two long weekends and Wilkesboro, North Carolina going up on a Friday afternoon and returning on Monday morning. This bulletin is late due to the fact that I was called out to the site due to an emergency and was not able to complete it on the assigned date.

Ron Bennetti

Even though I have been working hard I have also spent a number of hours on Lion business visiting clubs and enjoying every moment of it. Each club has its own character, and I am learning something new at each and every club I visit. This month, I have visited the following clubs, **Loganville, Gainesville, Norcross, Clermont-North Hall, Forsyth, Clayton and Colbert**. I have completed approximately 2/3 of all the clubs that I need to visit, and I hope I will be able to visit them all again before the end of my year as governor. I know that I will visit them even after I end my year as governor. I believe I have made some very good friends during this period of time.

The month of October, was "Sharing the Vision", this was part of our International President theme for the year, and I believe that all clubs took it to heart, because getting vision screen machines became a real chore in **District 18-D**. Large number of clubs held vision screenings during the month. The **Dawsonville Lions Club** reserved nine machines in order to fulfill a service promise to our community. We were only able to get six machines for our vision screening project at the "**Moonshine Festival**". The club, not only performed, vision screening, but also performed diabetes screening for the community. Seventy-five visitors at the "**Moonshine Festival**" were screen for eyes, and one hundred and twenty-three people were screened for diabetes.

Now we look forward to complete the third part of our Presidents Theme "**Relieving the Hunger**". I ask that all clubs start to organize food drives in their community and start other projects during the holidays to relieve hunger in their community. If we start this project early we can really show what we are made of to the people in our community.

I'm looking forward to seeing all my fellow Lions at the **District Rally on November 13th 2010** as well as a **Hall of Fame Dinner** the night before. I know that the **International Director Carl Young** and his wife, **Elizabeth** is looking forward to meeting all the Lions of Georgia and I know that you are looking forward to meeting them. If you have not submitted your reservations, please do so as quickly as possible so that we can finalize the arrangements for both evenings.

Both Deanna and I would like to take this time to wish are fellow Lions and their families a very Happy Thanksgiving. Keep in mind that "**We are Knights of the Blind**" and "**We Serve**"

Thanks for all you do for Lionism,

Yours in Service,
DG Ron



UPCOMING EVENTS

You know how time flies when you're having fun -- mark your calendars for:

November - Recognize World Diabetes Day

World Diabetes Day, November 14, aims to highlight the rising prevalence of both type 1 and type 2 diabetes in children and adolescents. It is estimated that 70,000 children under age 15 develop type 1 diabetes each year (almost 200 children a day). Begin organizing your diabetes awareness event now:

Plan a diabetes screening or organize a [Strides Walk](#) for children and adults

Show the new film presentation, "Protect Your Vision: The Dilated Eye Exam," to promote the importance of an annual eye exam and prevention of diabetic retinopathy. A DVD is available by [order](#) in English and Spanish

Use public relations tools such as [Public Service Announcements](#) to promote diabetes awareness

Learn more about [World Diabetes Day](#) and visit the [National Diabetes Education Program \(NDEP\)](#) Web site for additional community awareness ideas and educational materials—a Lions Clubs International partner.



Peace Poster Contest Judging Deadlines.

Lions clubs sponsoring the **2010-11 Peace Poster Contest** is "**Vision of Peace.**" must mail posters advancing to district judging by 15 November. Be sure the sticker (PPC-4) included in each Peace Poster Contest kit is affixed to the back of the poster.



November – Annual LCIF Contributing Member Month.

Lions who become Contributing Members receive distinctive lapel pins and the satisfaction of knowing they help restore vision, bring food, and clothing to victims of disasters and provide vocational training for the disabled plus much more. Get involved.



Council of Governors Meeting
20 November – Warner Robins

18-D District Rally

12-13 November = Hall of Fame nite and District Rally

Now is the time to be thinking about the upcoming District Rally. Inform all of your members to mark their calendars for this day.

There will be a Friday Night Reception/Hall of Fame dinner starting at 7:00 pm at a cost of \$22.00 each. Dress for this event will be business. Location will be at Elks Club on 1547 Riverside Drive, in Gainesville, GA.

The 55th District Rally will be held at noon (12) and our speaker will be ID J. Carl Young, from Omeme, Ontario, Canada. The 2nd Cabinet Meeting will start at 2:00 am. This will take place at the Gainesville Civic Center on Green Street in Gainesville.



There will be a seminar from 9-10:30 am followed by a Panel Discussion with ID Carl and a couple of other dignitaries from 10:45 to 11:45. The Rally will start at 6:00 PM till until with a dance after Rally.

This is a good time to ensure that all new members are invited to attend. Cost will be \$22.00 per person. Come one, come all... **Club tables can be reserved on a first-come/first serve basis for \$176.00.**

Check your mail box

For more info will come – stay tuned.

Planning Ahead

5 December: International Leo Day

January is Glaucoma Awareness Month

13 January is Melvin Jones' Birthday

13-19 January: LCIF Week





Lions Clubs International

District 18-A, Georgia, USA
US\$75,000 to Equip the
Georgia Lions Lighthouse

Where in the World

Have you ever checked the Lions Web site – click on Lions News wire or check out = [Lions News Network](#) • [LQ-Lions Quarterly](#)

HIGHLIGHTS

Calendar of Events

Review upcoming Lions events your club can promote locally.



A Beacon of Hope is the International Theme for the Lions Year 2010-2011.



P2010 COMMEMORATIVE "BEACON OF HOPE" SPECIAL LAPEL TACK



TO: All Districts and Clubs
Subject to United States
Tax Laws
FROM: Legal Division
RE: Tax Information Available
on LCI Website

Lions clubs and districts are required to file tax forms in accordance with the United States tax laws. Information and filing requirements and instructions are available on the [Lions Clubs International website in the Tax Information section](#).

In this section you will find: detailed information concerning the requirements for filing Form 990, 990-N (E-Postcard), 990-EZ; a sample Form 990-EZ, with explanations; a blank Form 990-EZ; guidelines for disclosures regarding non-deductibility of contributions or gifts to Lions districts and clubs; and a summary of provisions concerning possible tax liability for Unrelated Business Income Tax (UBIT). Additional information concerning United States tax laws may be obtained from the [IRS website](#). Please review this information at your earliest convenience. We trust that this information will be helpful to you.

Should you have any questions or concerns regarding this information, please email the [Legal Division](#) or call (630)571-5466, ext. 360.

Register to Attend International Convention in Seattle

Join thousands of Lions from around the world at our 94th International Convention in Seattle, Washington, July 4-8, 2011.

- Exhibits and workshops will take place at the Washington State Convention Center in downtown Seattle.
- Plenary sessions, featuring former U.S. Secretary of State Condoleeza Rice and the gala International Show, will be at the Key Arena at Seattle Center, site of the Space Needle.

July is peak tourist season in Seattle, so make your plans to attend now. [Register to attend](#) by December 31 to lock in the lowest registration fee and Lions hotel rates.

New "Relieving the Hunger" Video Message



With the global economic downturn, more families are finding it difficult to put food on the table. That's why President Scruggs is asking Lions to shine a light on hunger during a special service action campaign, "Relieving the Hunger." During December and January, your club can organize projects that mobilize your members to make a difference by helping those affected by hunger in your community. [Watch "Relieving the Hunger" video message](#). [And learn how you can help relieve hunger in your community](#).

[Peace Poster Contest Deadlines Approaching](#)

The postmark deadline for clubs to send winning Peace Posters to their district governors is November 15, 2010. The postmark deadline for districts to send their winning posters to their multiple district council chairpersons is December 1, 2010. *Please note: December 1, 2010 is also the postmark deadline for clubs not belonging to districts and districts not belonging to multiple districts to send their posters directly to the Public Relations Department at International Headquarters.* [Review Peace Poster Contest deadlines.](#)

[Enter the Power of Peace Essay Contest](#)

Clubs are encouraged to sponsor blind or visually impaired students, ages 11 to 13, to compete in The Power of Peace Essay Contest. [To learn more about the contest, download the Lions International Essay Contest Rules.](#) Check out page 9 of this Bulletin.

[Take the LQ Viewer Survey](#)

LQ – Lions Quarterly video magazine shares inspiring stories of how Lions are making a difference in communities around the world. We post a new edition of LQ in January, April, July and October of each year, and we need your input! To help ensure that upcoming episodes will continue to have the stories you're most interested in – in a format that you can easily use – [take the LQ Viewer Survey now.](#)

LIONS QUARTERLY



Watch [LQ video magazine](#) to see Lions having fun – and preventing diabetes.

HIGHLIGHTS

[Lions Clubs International Blog](#)

Read our blog to get news updates from Lions Clubs International during the month.

[Lions Clubs iPhone App](#)

Download our iPhone App to stay in touch with us.

CONTESTS

[International Contest](#)

Enter your Newsletter, Trading Pin, Banner or Web Site today.

[Environmental Photo Contest](#)

Organize a club-level contest to showcase the beauty of nature.

EVENTS

[Calendar of Events](#)

Review upcoming Lions events your club can promote locally.

[Diabetes Awareness Month](#)

Promote diabetes awareness during November.

CONNECT WITH US ONLINE



Videos



"LCIF Partnering for Service" 5:00 minutes

This video provides an overview of some of LCIF's key partnership programs in the areas of sight and youth. This DVD is available in English-only.



Lions:

One of our Lions in the newly formed Dacula Lions Club, Lion Jeff Wolfe, has obtained information on an 80-minute documentary film by producer/director Joseph Lovett, who suffers from sight-robbing glaucoma himself. This film covers preventing, treating, and coping with vision loss. If you will review the attachment, you can see all the details. Lion Jeff is working on holding a screening of this film in Metro Atlanta. We also hope to get the Lighthouse involved.

Check out the outreach toolkit which can be downloaded from

www.goingblindmovie.com



**We are the greatest secret in the world
and it's up to you to spread the word**



Dear Lion,

In my home country of Germany, it is autumn and the leaves on the trees are vibrant in color. For it may be the beginning of summer. No matter what corner of the globe, you are experiencing the sensation of the seasonal changes in nature. Seeing these changes brings to mind the way that we Lions change lives through our Foundation.

Below you will read about a young girl - Amber - who has gained mobility. Mobility that would have been lost, had it not been for the belief of us Lions in her abilities. Lions in Australia and LCIF gave her the tools she needed, and even brought a smile to her face. For Amber, the change meant she no longer lived in a wheelchair but instead can use a walker. She calls it her "magic stick."



There are so many more people in need, like Amber. They need us, Lions. They are counting on us. We can provide them with opportunities to

learn life skills. Opportunities to again experience the joy of independence. Opportunities to see for the first time.

And our Foundation also needs us. I'm asking you to give this opportunity to so many others like Amber. You can make these opportunities a reality. During this season of change, you can create a positive change in the life of someone in need.

If every Lion in the world became a Contributing Member, just think of the impact we could have globally. Can I count on you to become a Contributing Member?

With cordial regards,

Eberhard J. Wirfs
Chairperson LCIF

A Playground for Amber



Just one year ago, seven-year-old Amber Farlow was unable to walk and confined to a wheelchair. Today, Amber is experiencing the joy of walking. Her mobility would not have been possible without Lions. A new playground was constructed at Amber's school,

supported by LCIF and Lions from Multiple District 201, Australia. Now, Amber is enjoying the playground, just like all her classmates.



First Educator Award Recipient Recognized

Angela Troppa, a social worker at Fairview Elementary School in Springfield, IL, was honored at the USA/Canada Lions Leadership Forum in Milwaukee on September 25, 2010. Angela has been implementing Lions Quest Skills for Growing lessons on a weekly basis in all K-5 classrooms for the past 3 years. She achieved her goals of providing students with skills to manage anger, get along with others, and to properly address peer pressure and bullying, while addressing literacy. To make this connection, students use independent and group reading to further explore



social skill concepts and anger management topics. Angela consults the Lions Quest recommended reading lists, uses lesson stories, and student library research to obtain appropriate literature. Fairview also participates in a number of service learning projects that raise awareness of social issues and enhance classroom lessons. Fairview has experienced improvement in student behavior and accountability, school climate, and a decrease in discipline referrals. Springfield Public Schools have been implementing Lions Quest programs since 1998.

Mary Lou Zaums from Bedford Junior High School, MI, and Martha Coulter, along with fellow educators from Rutland, VT Central Supervisory Union were finalists in the inaugural competition.

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Online Presence Growing

The Lions Quest [Fan Page](#) has over 1,100 fans. Have you visited? Lions Quest now has a Playlist on You Tube. Catch Lions Quest in action with a number of videos and watch for more to be added soon. Link to our Fan Page and our Playlist from the Lions Quest [Web site](#). Follow us on Twitter!



Opening Eyes Celebrates 10 Years

* * * * *

International Partnership Award
Lions Clubs International



recently received the International Partnership Award from Community Anti-drug Coalitions of America (CADCA) for partnership work on two fronts: implementation of Lions Quest programs to help teach youth positive skills, such as avoidance of drugs and alcohol, and assisting CADCA with community coalition development in Colombia.

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New 21st Century Skills Curriculum Maps Available
Lions Quest has added 21st Century Skills to the long list of [curriculum maps](#) available on our Web site. The new maps show how Skills for Adolescence and Skills for Action program lessons help meet 21st century learning standards.

Lions Young Leaders in Service Award

Bring "A Beacon of Hope" to light with the [Lions Young Leaders in Service Award](#). Lions can give formal recognition to young volunteers within their community, ages 12-18, who have completed 50 or 100 hours of community service and who are not members of a Leo club.

* * * * *

New Grants Approved at Board Meeting at the October 2010 Board of Directors meeting in Edinburgh, Scotland, 36 standard grants were approved for a total of US\$1,765,614. A complete list of approved grants is available [online](#).

***District 18-A, Georgia, USA
US\$75,000 to
Equip the Georgia Lions Lighthouse***

Distribution of Contributing Membership Pins

Become a Contributing Member, Support Someone in Need

What do nearly 100,000 Lions have in common each year? They become Contributing Members by donating at least US\$20 to LCIF. The Contributing Membership program is an annual program that recognizes three levels of support: US\$20, US\$50 and US\$100. Donations support our humanitarian efforts, with 100 percent of every contribution going to LCIF programs. Become a [Contributing Member](#) today and help someone in need.



All LCIF Multiple District and District Coordinators have and will distribute Contributing Member pins to all who wish to donate – please see or contact your LCIF District Coordinator.

Partnership with Special Olympics Grows

During the 2010 Special Olympics Europe/Eurasia Regional Games, Lions screened the 200,000th athlete through the [Special Olympics-Lions Clubs International Opening Eyes Program](#). To continue and expand this program, LCIF recently awarded a grant of US\$1.12 million. To date, LCIF has contributed more than US\$12.2 million to support the partnership, which is [celebrating 10 years](#) of service to disabled athletes. More than 12,000 Lions have volunteered in the program.





Editor's Note

Fellow Lions:

WHAT IS YOUR LIONS CLUB DOING WITHIN DISTRICT 18-D ON THE BELOW TWO ITEMS?

HAVE YOU BEEN LOOKING?

Lions Clubs International ESSAY CONTEST

Contest Rules: Contest is open to students who are considered visually impaired according to their national guidelines and will be 11, 12 or 13 years of age on November 15. Only a Lions club can sponsor the contest. The contest may be sponsored in a local school(s) or organized, sponsored youth group(s), or individuals may be sponsored as well. A Lioness club can sponsor the contest through its sponsoring Lions club.

The contest theme is “**Power of Peace.**”

Essays must be no longer than 500 words in length, submitted in English, type-written in black ink and double-spaced.

Each essay should be submitted with a completed entry form. Essays submitted without completed entry forms will be automatically disqualified. Only one entry per student per year, and each entry must be the work of only one student.

Essay entries cannot have already been published. Any essays found to be plagiarized will be automatically disqualified and the student will be prohibited from entering any future Lions competitions.

One grand prize winner will receive an award and US\$5,000. They will be notified by June 1. The postmark deadline for a club to send one winning essay to the district governor is February 15. Note: A participating club should notify its district governor in advance of sending an entry.

Lions Clubs International Global Youth Music Competition



The Lions Clubs International Global Youth Music Competition is a unique cultural event that allows young musicians to showcase their talents.

Additionally, the competition helps the youth of today grow to be the Lions of tomorrow. The instrument for the 2010-2011 competition is the classical guitar. The instrument chosen for the 2010-2011 competition was the violin and more information about the winners is available at the [Online Convention](#).

Who Is Eligible to Enter the Competition?

The competition is open to participants who are less than 25 years of age (born after Dec. 31, 1986).

- All participants will play [one required piece and two additional pieces they select from a list](#) on the classical guitar.
- Participants should have lived in the constitutional area they represent for at least five years.

How Will Participants Be Identified and Selected?

Seven international finalists will be selected, one from each Constitutional Area. All Constitutional Areas – except for the USA, Its Affiliates, Bermuda, the Bahamas, and Canada – will handle their own competition.

- Learn more about [competition guidelines for the USA, Its Affiliates, Bermuda, the Bahamas, and Canada](#).
- Please note that all other Constitutional Areas will select their finalist for the 2010-2011 competition in the same manner as the previous year.

How Will the Winners Be Selected?

Finalists will perform during the Lions Clubs International Convention 2011 in Seattle, Washington, USA. (Lions Clubs International will provide air fare and hotel accommodations for each finalist and one guest.) The performance will have two parts:

Individual Performances: Finalists will perform the required piece and their first selected piece.

Concert: Finalists will perform their second selected piece at a concert.

What Are the Prizes?

The first place prize is US\$ 10,000; second place is US\$ 7,000; and third place is US\$ 3,000.

SEND ME YOUR CLUB ACTION



Dear Lion Leaders,

It was a great pleasure to be with Kunio Hiramatsu, the mayor of Osaka and a Lion, for [World Sight Day](#). It was the 12th World Sight Day in which Lions have played a leading role. In Osaka I was proud to help the mayor dedicate a new feature of the city zoo for the visually impaired and to participate in outreach activities at the Nippon Lighthouse for the Blind.



The second Global Service Action Campaign was scheduled to support Lions participation in World Sight Day, but I have asked Lions around the world to focus on sight -- one of our oldest and most important service areas - for the entire month of October. If your club or district has not yet participated there is still time to collect eyeglasses, organize a vision screening or help visually impaired individuals participate in community activities. Read [20 Ideas for Vision Service Projects](#) for more ideas.

October has always been an active month for Lions Clubs International. It is traditionally the month in which we focus on [membership growth](#), and it is appropriate that we do so this month as well. In fact, it goes hand-in-hand with our October service initiative. A club program of service activities that are enjoyable, visible and effective, is the most potent membership growth tool a Lions Club can have. The formula is pretty simple: more and better service activities equal more and more satisfied Lions who are proud to be a Lion.

The next opportunity for our clubs to participate in a highly visible and highly effective worldwide service project will come in December. I urge you to learn all you can about the third Global Service Action Campaign: [Relieving the Hunger](#). Please help meet that most fundamental human need and keep our Beacon of Hope burning bright for all to see!

Thank you for all you do.

Best wishes,

Sid L. Scruggs III
International President

Global Service Action Campaigns

Relieving the Hunger



According to the Food and Agriculture Organization of the United Nations as many as a billion in the world, almost one-sixth of the world's population, do not have enough to eat. The problem is not confined to any one nation or continent. No place is exempt. Even if they are not visible, there are hungry people in your own community. Lions Clubs can do something to help. In fact, there are many things a Lions Club can do:

- Sponsor a community food drive to replenish a local food pantry.
- Volunteer to deliver prepared meals to elderly citizens.
- Prepare and deliver food baskets to families in need.
- Serve meals at a soup kitchen or homeless shelter.
- Help plant a community garden.

A Beacon of Hope Resources and Activities

Use the following resources to help your club - and our association - be A Beacon of Hope in 2010-2011:

[A Beacon of Hope brochure](#): Read about our international theme, A Beacon of Hope.

[A Beacon of Hope logo](#): Download a logo to use on club communication and promotional materials.

[Awards Program Brochure](#): Find out about recognition programs for outstanding achievement by clubs and districts in the area of service.

[Global Service Action Campaigns](#): Participate in Global Service Action Campaigns to bring attention to the service Lions provide for the environment, youth, sight and more.

[Beacon Awards](#): Find out about the Beacon Awards - and how they will recognize outstanding achievement by clubs and districts in the area of service.

["The Power of Peace" Essay Contest](#): Sponsor a blind or visually impaired student to compete in "The Power of Peace" Essay Contest.

I am asking all Lions Clubs around the globe to shine a light on the worldwide problem of hunger and throughout December and January to be a Beacon of Hope for all who do not have adequate access to healthy food. Read the [Relieving the Hunger Web page](#) for more information about how your club or district can take part in this vital global initiative.

Be sure your club secretary uses the newly redesigned Service Activities Report to report your club's service activities, especially projects related to the service action campaigns. Clubs that submit projects related to the Global Service Action Campaigns through the online Service Activities Report are automatically nominated for the [Beacon Awards](#).

Beacon of Hope Highlights

Engaging our Youth

I was recently in Milwaukee, WI., for the USA/Canada Forum. I enjoy the forums because they are a great way to network with fellow Lions and learn more about Lions' amazing service projects.

In one such project, Lions throughout the countries knitted and crocheted squares for blankets for children in need. These blankets are tangible sources of comfort for children experiencing tumultuous times. This project was spearheaded by Lions Carol Farley of the White Bear Lake Lions, who is the first vice district



governor for 5M6; Alice Anton of the Lakeville Lakeside Lions, who is the secretary for her club and is the cabinet secretary for 5M6; and Terrie Moen of the Burnsville Lions, who is club president and district chairperson for Family & Women's Membership Development for 5M6. At the forum, Lions donated 154 blankets to the Children's Hospital of Milwaukee's Child Protection Center. I had the opportunity to meet Dr. Kelly Hodges and her two young daughters, who accepted the quilts on behalf of the Center's clients.

The impact of this project can be duplicated by Lions across the world. Lions' efforts on this project touched me greatly. I'm so proud of these Lions for seeing a need in their community and bringing it to the attention of Lions throughout the United States and Canada.



Beacon Awards

ubs and districts that ne the brightest in the obal Service Action mpaigns will be ognized at the 2011 nvention in Seattle.

Set Your Sights High

A Lion set apart...

Do you know a Lion whose work in disaster relief, a lifesaving endeavor or other service activity sets him or her apart from the norm?

Be sure the spotlight shines on a most deserving Lion who has given extraordinary in one of these activities. Submit nominations for the Lion [Recognition Award](#) to propose a Lion for consideration for this award. Please send a letter of recommendation to a Lion leader in your area with your recommendation.

[Read the Beacon Awards Brochure](#) for more information about deadlines and reporting procedures.



Recently, I was humbled to present the first Lions Recognition Award to Lion Bruce Dixon of the Albany Lions Club in Berkeley, California. We've created this new award to acknowledge Lions who distinguish themselves in a disaster relief effort, lifesaving endeavor or service activity.

This past August, Bruce saved the lives of two young women just before their car burst into flames. Bruce exemplifies heroism – he was just another motorist who witnessed the accident that put their young lives in danger. He pulled the two stunned and bleeding girls from the wreckage in an act that saved their lives.

I happened to hear about this story and nominated Bruce for this new award. I personally presented the award to Bruce during a dinner hosted by the Lions of 4 C3. During the evening, I was pleased to meet with the 85 Lions that came out to support him.



Connect With us online





RETENTION!

“MEMBERSHIP AND RETENTION – The Horse and Carriage of Lions Leading Through Service”

The above is the title of another seminar I attended at the USA/Canada Lions Leadership Forum. (Substitute Frank Sinatra’s “Love and Marriage” song and you will get the source, but the important item applied to membership and retention is that “You can’t have one without the other.”) The presenter of this seminar was PDG Richard “Dick” Silveira who is one of LCI’s New Club Development Consultants and he is currently MD-25’s MERL Team Extension Chair; he has also served as their Retention Chair. In the leadership forum 2010 DVD you will find Dick Silveira’s excellent discussion of membership and retention, including several suggestions regarding how a club can recruit new members.

Although I’m going to continue to focus on retention, I do agree with this other “Dick” that membership is equally important! What I have repeatedly discussed are several club retention actions. However, I want you to consider Dick Silveira’s reason for retention actions: “While many retention concepts are good, in some cases those concepts are applied only after members become missing in action. Retention seems to be a reaction to circumstances such as when Lions stop paying dues. We need to expand our definition of retention to a proactive process. Retention, or Club Development, as I prefer to call it, is a continuous process to make all Lions feel valued and proud to be Lions.” (Emphasis added)

Dick Silveira also addresses the question of “Why Lions Leave”? “We know the reasons Lions leave. We have heard it all before: Lack of leadership; Expectations are not met; Same old projects with the same people; lack of meaningful engagement; Induction ceremony poorly conducted, and no orientation program. And we know the solutions: Attend leadership training; Hold a pre-induction meeting; Make meetings fun and productive; Improve communications-newsletters; Phone committee; Better use of VPs; Accept new ideas and start new projects, and keep Lions involved. The fact is we have known these concerns and solutions for a long time. Even if we had all of these solutions going for us, do you think Lions will stay if what they do does not meet their needs and/or the needs of the community?”

If you review my focus on PID Dr. Patti Hill’s retention seminar last month and compare it to Dick Silveira’s seminar and my bulletin articles, you will see three club retention actions pop up: new member induction, orientation, and making sure that members are engaged in service projects they wanted to do as Lions. These are not the only retention actions clubs should and could be doing, but they are three actions that the three of us and many other Lions are convinced are helpful.

So how is retention going in Georgia after three months? We are still slightly ahead of last year’s retention rate: 4.0% loss vs. 4.1%. What will our future retention be? We don’t have a way of predicting this, but we do have statistics that demonstrate the importance of retention. Our slightly lower loss of Lions this year is currently based on four of our six districts. Currently we have four districts that have retention rates better than last year. Unfortunately, two districts do not as each district has lost one club. Clubs turning in their charters are definitely not engaged in any retention actions . . . or membership actions . . . or community service projects anymore.

Yours in Lionism, Richard “Dick” Smith



Club Excellence Process (CEP)

Dear Lions Leader,

The Club Excellence Process (CEP) is a new program developed by LCI as part of the efforts to increase membership. It is designed to be a course in which Club Leaders take a good long look at their own club and develop at least one action plan for making their club a brighter beacon of hope in their community.

How is this going to work?

In Georgia, we are asking each District to be responsible for putting on at least one CEP session. District Leadership Chairs and their CEP faculty are invited to attend a training session on the program on **20 November in Centerville**. At that session, they will be given the materials and coached on holding successful training events.

The GaLT has taken the material provided by GMT, streamlined it a bit and produced a DVD for the District Teams to use to put this program on. The result is a half-day program that looks very polished and professional. Past International President Jim Ervin and International Director Haynes Townsend helped put this DVD together and we are proud of the resulting product.

Who should attend?

The success of these workshops depends on who comes – this is geared toward a group of club officers coming and working together through the workshop. As this program is promoted in each District, club officers should be encouraged to come as a group to the workshop. If they attend as a group, then they leave the workshop with a working action plan for a great project.

CLUB REPORTS



This is another way of getting Lions in your club, new members and prospective members interested in doing something new and different. Getting involved is another word for **WE SERVE**.



Certain things can happen when your Lions Club gets involved. If we have to find something new – go for it – because the more we raise – the more we can give. Also, the more members who get involved also create a bundle of fun and more money raised. The information that appears may benefit another club – for here is where we get ideas and we might be able to use those ideas within your own club.

Clermont North Hall Lions Club = Starting with events that occurred near the end of the month first, we hosted a zone meeting, using our building for the meeting of Zone 2, Region 2. Our second meeting of the month we had our official visit from DG Bennetti. At our first meeting PDG Don Wagner spoke to our club but this time represented Vietnam Veterans of Northeast Georgia. PDG Don told us of the activities of Vietnam Vets and recommended actions all veterans can take to receive their earned benefits. One of our members, PDG David Sargent, spent most of one day helping a client of Challenged Child, a non-profit in Gainesville which serves children and their families for children with physical or mental “challenges.” Working with the family, counselors, and the eye doctor, PDG David arranged for both an eye exam and glasses for the child. We also parked cars at an event at the Mountain Center.

We serve!

Cornelia Lions Club =



Dahlonge Lions Club = Grace Bellamy, Paul Bellamy and Suzanne Anderson were present at the Annual August Cookout held in September to present the William D. Bellamy Lion of the Year, which is named after PDG William D. Bellamy, who was a member of our club. Lion Chuck Neil was named Lion of the Year at the Annual August Cookout held in September at Pine Valley. Lion Chuck has been a member of the club since joining in November of 2003. He was sponsored by the late Gary Adams. Since becoming a member Lion Chuck has been active in the club and has served as President 2008—2009 and filled in last year for President Brad Tyson who was out with surgery. Currently Lion Chuck is serving as membership chair. A great big congratulations to our Lion of the Year Chuck Neil. Perfect Attendance Pins were presented also at the cookout to the following Lions for having perfect attendance during the year 2009—2010: Ken Bennings, Joe Brown, Bill Cain, Larry Channel, Ray Cox, Debbie Dunagan, Pete Evans, Jim Kinney, David Lancaster, Gerald Lewy, Bill Lundberg, Anne Mundy, Bill Mundy, Chuck Neil, Ina Mae Pearce, John Pearce, Robert Sauls, Myke Seabolt, Gary Vaughters and Don Wagner. Certificates of Service were presented to Bonnie and Archie Bowling for Pancake Breakfast December 2009, Jim Kinney, Ice Cream Social, Joe Brown, White Christmas, Bill Cain, White Cane, Jim Kinney, Pancake Breakfast May 2010, Ray Smith, Yard Sale, Myke Seabolt and Debbie Dunagan, Christmas and Valentine's Party. Chevron Monarchs were presented for 10 years to Kathryn Higgins, Damon Kinser, David Lancaster and Bill Lundberg. 30 Years to Bill Mundy, 35 Years to Mike Higgins, 40 Years to John Pearce and John Owen.

Events: Dahlonge Lions Club held World Service Month for October with having their yearly Ice Cream Social for the Special Education Students at Long Branch Elementary / Blackburn and Middle Schools. A big thank you to all of the Lions that helped Susie Phillips put on the Ice Cream Social. As always I know the kids really enjoyed it! A big thank you to PID John Pearce for putting on a membership Orientation for are newest members on October 11th. The following lions were present for the membership orientation, Lion Butch Walker, Lion Susie Phillips, Lion Bob Anderson, Lion Mike Higgins, Lion Anne Mundy, and Lion Bill Mundy. Great evening was had by all! **Upcoming Pancake Breakfast December 4th, get your tickets now and sale sale sale!!!!** ALL-U-CAN-EAT Pancake Breakfast w/ Sausage, Bacon, Orange Juice, Coffee Saturday, December 4th, 2010 7:30 A.M. to 10:30 A.M. Lumpkin County Park and Rec Adults \$6:00 Children Ages 3—12 \$3.00



Jefferson Lions Club = **ACTIVITIES:** **Leo Club** started at Kings Bridge Middle School in September; officers elected October. Next meeting will be the first Thursday in November at 9:20 a.m. Anticipate applying for charter soon. **Collected:** 38 Used Eyeglasses, 4 lenses, 1 pr. sunglasses, and 41 cell phones. **Community Birthday** Calendar Sales are ongoing. Profit expected to be \$2822. **Awards:** Life Member Herman Buffington has completed 45 years with the Jefferson Lions Club. Lion Edna Briggs was honored with a certificate and chevron for 10 years of service. **Fly-in and Aviation Day at Jackson County Airport, November 13:** Fly-In and Aviation Day will be held November 13 at the Jackson County Airport. The event will be held on Saturday of the weekend of the annual Crown 200 auto races just across the road at the recently renovated race track, Jim Gresham Motor Sports Park. There will be something for everyone—especially on Saturday November 13. Botts advised the Lions that the program will include airplane rides, displays of both modern and classic aircraft, a wide variety of food vendors and fun activities for children. In addition to antique and/or classic aircraft rides and displays – biplanes, “war birds” and more – a classic auto show will also be held at the airport. The event is open to the public. **MEETINGS: October 11,** Family Picnic attended by 23 members and 14 guests. **October 25** was a regular meeting. Program was provided by Dr. Karen Canupp, Optometrist, who has been with Vision Source! Winder for 15 years, and has recently opened another office, Total Vision Source! Jefferson. She spoke about diabetes being a major cause of vision problems. Dr. Canupp stated that there are 18.2 million diabetics in the United States but only 13 million have been diagnosed. She talked about treatments for diabetic-related vision problems: monitoring, controlling sugar, and Focal or Grid Laser among others. She showed various pictures of affected eyes. Such vision problems should be treated as early as possible and as long as possible with regular doctor visits. Controlling blood pressure and cholesterol are important. **Plans** were made to refurbish the White Cane sign. 22 Members were present plus 1 guest. **Raffle** tickets for DG Ron Bennett's wine are being sold. Also we are selling raffle tickets for the Camp for the Blind. Eight (8) reservations have been made for the District 18D Rally.

Lawrenceville Lions Club =

Annual Pecan Sale - 1

November 2010

\$7.00 Per Bag, Halves/Lg Pieces.

This year's Fresh Shelled, Georgia Pecans. Halves or Large Pieces. Just right for all your Baking Needs

We did 24 vision screenings at Rhodes Jordan Senior Center and participated in Gwinnett Great Days of Service.

2. We have our Annual Pecan Sales in progress as a fundraiser.

We collected the following:

 Eyeglasses collected 153

 Lenses 21

 Cell Phones 2

Volunteer Hours 55

Norcross Lions Club = Norcross Lions Club Student of the Month Michael Reilly get a certificate suitable for framing from the Norcross Lions Club and \$100 cash. He attended our meeting with his father and sister. Ran a food booth at the Norcross Art Fest. Food delivered to Norcross Cooperative Ministry food bank. Gave out Lions information including youth awards from the booth. 10 members worked the weekend 135 hours Collected eyeglasses at the Norcross Art Fest. Publicity photos were taken of the presentation of a check to the club from the Norcross Art Fest. We are currently deciding how much of the money will go to each of our charities. District Governor Ron Bennetti had his official visit. Ran a refreshment stand for the Norcross Ghost Tours the last two weekends in October. 5 members 44 hours



Loganville Lions Club = The Loganville Lions had an "official" visit from District Governor Ron Bennetti at a recent meeting. Having come recently from the Annual Lions International meeting in Sydney, Australia, DG Bennetti's talk was about the convention and initiatives presented there and the emphasis on "We Serve" the Lions International motto. Pictured are DG Bennetti (speaking) with Lion President Wayne White of the Loganville Club along side. Also, at the same meeting, DG Bennetti inducted Walton County Commissioner Chuck Bagley as a new associate member of the Loganville Club. Pictured are DG Bennetti, President White and Commissioner Bagley. Loganville Lions entertained the five candidates for Loganville City Council in the November 2nd election. Each candidate make a short presentation regarding their plans and qualifications for Council member and then answered questions from the Lions in attendance.



The Loganville Lions conducted their second vision screening of the year on 10/16 in conjunction with the City's Heritage Festival. There were 18 screenings conducted ; 9 adults and 9 children. One adult and one child failed a portion of the test. One of these was referred to Snellville Club as their address was in Snellville. The other will be handled by the Loganville Club for referral to an eye doctor. One adult was referred for further consideration to the Lions Lighthouse in Atlanta. Lion participants in the screening were; Neal Byrd, Wayne White, Ben Johnson, Richard Woodall, Randy Broner (Associate Director), Jerry Gower, Harold Tribble and Dan Curry.



Loganville Lions Club recently had their third annual golf tournament to raise funds for the causes they support including the Georgia Light House for the Blind, Leader Dog for the Blind and the Georgia Camp for the Blind. The club also awards annual scholarships to local High School Students. The Lions raised a little under \$6,000 from the event for these and other charities. The Loganville High School Golf Team participated in the tournament as guests of the Loganville Lions; from left to right, Josh Byers, Stephen Meadows, Austin Nash and Kevin O'Shea.

Snellville Lions Club = Service Projects: Collecting food items at each meeting for the Snellville and Lilburn food banks. Club used concession trailer to make funnel cakes, hot dogs and hamburgers for Walton EMC Employees appreciation day – total 48 volunteer hours. **Fund Raisers:** Clubs annual Golf Tournament was a success after the rain stopped early in the morning, good turnout of members to work this project total of 146 volunteer hours. Club using the concession trailer at the Elisha Winn Fair in Dacula total 180 volunteer hours. Concession trailer used again at the Snellville City Fall Fest – only had to sale funnel cakes and drinks – fun day for total 18 volunteer hours. **Glasses:** Turned in 1484 used eye glasses, 245 glass cases, 1956 loose lens and 77 cell phones. **Hosted Zone Meeting:** Club host the Zone Meeting – guest speaker was Wendy Bigham and Erin Hoffman, they are with the Special Olympic of Georgia and gave an interesting program on the Special Olympics.



Deluxe Officer Rings



[Deluxe Officer Ring - Gold \(G96\)](#)

Our most popular ring, available for men or for ladies, a beautiful, impressive, 10K solid yellow gold ring with a Lions figure in perfect detail on shank and the Lions emblem mounted on a setting of genuine Black Onyx, Synthetic Ruby or Blue Spinel. Also available with one 17pt diamond or ten 2pt diamonds.

[Deluxe Officer Ring - Silver \(G651\)](#)

Beautiful, impressive sterling silver Lions ring, available for men or for ladies, Lions emblem mounted on a setting of genuine Black Onyx, Synthetic Ruby or Blue Spinel. Also available with one 17pt diamond or ten 2pt diamonds.



Contact the [Club Supplies Sales Department](#) in writing for a price quotation.

E-mail: orderdetails@lionsclubs.org

Fax: 630-571-0964

All rings are custom ordered and cannot be returned for exchange or refund. Please allow 6 weeks for delivery after order is placed.

Union County Lions Club = Sight Conservation: 8 applications were presented for approval. One was voted to revisit next month, all others passed. **Lion Mints:** No report. **Social Concerns:** Sarah Chumbley sent Birthday and Anniversary cards for the month of October. **Lion and friends and family volunteer hours:** 628 hours. **Membership:** No applications. **Donations:** None this month. **Sight Conservation:** 8 applications were presented for approval. One was voted to revisit next month, all others passed. **October 14th** meeting was presided over by President Mildred Thompson. There were 4 guests and 23 members for attendance of 61%. Lion Bob Wood introduced our guest Joanne Leone who owned & Operated Pathway Community and was the director of tourism for Towns County. Joanne discussed several ideas on fundraisers for the club. She said we needed to get “out of the box” and try new things. **October 9 & 10, 16 & 17** our club participated in the Sorghum Festival that is held annually at Meeks Park. This event is attended by thousands of tourists and locals as well. Our booth, manned by 24 members and 3 volunteers for the two weekends had a great time selling the BEST hotdogs at the festival. The festival started out by several club members participating in the parade earlier in the day. **October 12** - Lions Gene and Louise Little were guest speakers at the Oconee County Lion Club. **October 28** meeting was presided over by President Mildred Thompson. There were 7 guests, 26 members with 75% attendance. President Mildred introduced the speaker our own Lion Lisa Little. Lisa, as Zone Chairman chose this meeting for her official visit to take the opportunity to speak with prospective members that were present tonight. She spoke about the club and what it means to be a Lion, that it is not just a civic organization but how it helps the community and how we are a family. She mentioned Camp Kudzu, camp for the blind, the lighthouse, white cane and others. She opened the floor up to members of the club to tell their stories as to why they became a Lion.



Region 1 Zone 1

We had a total of 32 people present from six clubs including guests. We had 8 Lions from Royston-Franklin Springs, 7 Lions from Martin, 7 Lions from Toccoa, 6 Lions from Lavonia, 2 Lions from Hartwell and 2 Lions from Clayton. Toccoa Club president and zone chair called the meeting to order and welcomed guest at 7:00 pm. Past district governors M. C. Stowe, Ruth Payton and Thois Masters were recognized for their service and presence. Bill Graham of Toccoa led us in prayer. Martin club president Herman Mooney led us in the pledge of allegiance and our patriotic song. Lion Herman assigned the tables to go up for food. The food was catered by Shirley's Sole' Food Cafe' from Toccoa. Bryan Gordon, zone chair recognized Martin president Herman Mooney by presenting him with a "Club Builder" pin from Lions International Association. He received this award for sponsoring two new members into the Martin Lions Club.

Our guest speaker was PDG Thois Masters from Clayton. His wife Sylvia also attended this meeting. PDG Thois gave us an update on the progress of the Georgia Lions Camp for the Blind in Waycross. The numbers of campers has increased by 40% two years running. New dormitories have been built and the new camp director is going a great job. The staff has had to increase to support the increased number of campers. Financial requirements have also increased. PDG Thois also assigned raffle tickets to each club for a John Deer Gator all terrain vehicle to be given away on February 6, 2011. Each Lion in our zone and district is responsible to see or purchase ten raffle tickets at one dollar each.

Each club present made a short presentation telling us about their programming and activates this fall. The meeting was adjourned at 8:20 pm with a closing prayer from zone chair Bryan Gordon.

Region 3 Zone 2 Lion Pete states pictures speak louder than words - hmmmmmm



Guest speaker from Georgia Special Olympics





GA. Lions Lighthouse
 VP Lion Mike Higgins, PDG
jmhpdg@windstream.net

Check out the new **Lighthouse Video**
 Click here to view the Lighthouse Video!
<http://www.eventstreams.com/lighthouse/010fst/>




Call for Hearing Aids!
 Did you know that the Lighthouse collects hearing aids?

We don't just distribute hearing aids to qualified Georgia residents—we collect them too!

This September, we received **\$5,832** from Starkey Laboratories Inc. in exchange for approximately 400 recycled hearing aids collected by Lions Clubs and other volunteers. These funds go directly towards eye and ear services.

Talk to your club about running a hearing aid recycling drive today! To learn more, go to www.lionslighthouse.org/get_involved/recycling_drive or contact Laura Griffin at 404-325- 3630.




Service Numbers
 From July to May 2010

522 people have better vision after receiving a pair of glasses. 32 recipients were from 18-D at a cost of \$1,186.

44 eye surgeries were performed. 5 were from 18-D at a cost of \$39,678. – Lighthouse cost - \$8,520.

184 Georgians received hearing aids through the dispensation of 343 hearing aids. 27 were from 18-D

Demand for all services is up 30 percent over last year.




Dates Set for 2010-2011 Meetings and Conventions

Lighthouse Winter Meeting:
January 22, 2011

Lighthouse Awards Deadline:
April 30, 2011



Help Us Use our Recycled Glasses

District D
 Judy Stamsen
 770-995-9274
eskiemom@bellsouth.net

FINANCIAL REPORT:

Budget:

The Budget to operate our Lighthouse this year is 2.0 million dollars. During the first quarter of Lion's Year 2010-2011 our income was \$331,997.97 while our expenses were \$359,099.48.

Contributions:

Club contributions and other contributions to the Lighthouse in the first three months of this year 2010-2011 are down, MD18 total \$33,646.30 compared to \$45,085.92 for the same period last year 2009-2010. You can see that we are down \$11,439.62 this year compared to the same period last year

For the first three (3) months of Lion's Year 2010-2011, District 18D contributions to the Lighthouse are \$450.00 compared to \$8,746.96 for the same period last year.

SERVICE REPORTS:

Vision Clinic Report:

In the first three (3) months of Lion's Year 2010-2011, we serve 742 individuals at the Vision Clinics compared to 667 individuals served for the same period last year. Thirty-two (32) individuals from 18D have been served at the Vision Clinics during the first three months of this Lion's Year compared to 52 individuals for the same period last year. The cost to operate the Clinics during the first three months was \$51,804.71. Funding to operate the clinics come from grants. Grants are nice but not on going.

Surgery Report:

In the first three (3) months of Lion Year 2010-2011, the Lighthouse has completed sixty-nine (69) surgeries compared to sixty-three (63) for the same period last year. Nine (9) individuals from District 18D had their lives changed in the first three months of this Lion's Year compared to ten (10) individuals for the same period last year. The cost for surgeries in the first quarter of this year was \$499,494.60; after receiving discounts totaling \$400,117.31, the Lighthouse paid \$99,377.29.

Hearing Aid Program:

In the first quarter of Lion's Year 2010-2011, the Lighthouse has touched and changed the lives of 259 individuals by providing 482 hearing aid compared to 256 individuals by providing 427 hearing aids for the same period last year. Forty-four (44) individuals from District 18D have received eighty-one (81) hearing aids in the first quarter of this Lion's Year compared to twenty-two individuals receiving forty-one hearing aids covering the same period last year.

CONCLUSIONS:

Just a reminder to all Lighthouse Club Associate Directors that I am looking forward to seeing you and meeting you at the Lighthouse Associate Directors Seminar which will be held on Saturday – November 13th – between the Cabinet Meeting and Rally. I understand that Lion Bill Mundy and PCC Dan Stuart are putting together a very informative program. Let's have a good turn out to show our appreciation to these Lions for taking their time to put it on. I also understand that Chairman Gary and Vice Chairman Sandy might drop in.

Hard Hat Days at the Lighthouse

Visit the new Lighthouse building these days and you'll be surprised at how much is happening. From pulling up carpet to digging an elevator pit, construction is going full swing, with move-in for office staff set for late November.



No matter how exciting construction progress is, we still have lots work ahead of us— and not just building renovations. With **\$90,000** left to raise, the capital campaign is **4%** away from the finish. While this might not sound like much, the last stretch of a capital campaign is known to be the hardest.

During this critical time, your gift can help tip us over the edge to completion. Pledge now to invest in the future of the Lighthouse as we grow to meet the rising demand for services in communities across the state!

* * * * *

Clearing the Fog: Ronald McLaney's Story

Ronald McLaney of Trenton, Georgia is good with his hands—he's a construction man through and through—but when a cataract in his right eye began clouding his vision, he found his livelihood at stake.

“Everything was foggy. I had decent sight in my other eye, but it's very hard on you if even one eye goes bad,” says Ronald. “I called the state [department] to see if there was anything they could do—I told them that I was going to end up on disability if I went blind and asked, what was I supposed to do? Thank God the state referred me to you.”



Working through the Lighthouse sight surgery program, Ronald received cataract surgery this March from Dr. Brian Kim, a partner of the Lighthouse. Ever since, Ronald was surprised to find everything to be literally brighter, since the surgery cleared the dimness from his vision.

What he found most surprising, however, was the quality of care he received during his treatment. “Everyone treated me with respect,” he says. “It's humbling to receive charity, but I was treated like a regular patient. The Lighthouse understands that bad things can happen to everyone, even the best people, and it helps you get through that. Thank you for all that you do.”



GA. Lions Camp for the Blind
Thois Masters, PDG
tstmasters@windstream.net



To Our Fellow Lions:



From everyone who has been given much, much will be required; and to whom they entrusted much, of him they will ask all the more. Luke

Dear Friends of the Camp,

December 3-5, 2010 - Christmas Camp.

- January, 2011 – Will be open for the LEO Gathering at the Camp. More to come on that.**
- 5-6 February 2011 - Camp Winter Committee and Board of Directors Meeting in Warner Robins.**
- March 18-20, 2011 – Work Weekend at the Camp.**
- April 29-May 1, 2011 – Work Weekend at the Camp.**
- 10 June 2011 – Board of Directors Meeting at the State Convention in Duluth, GA.**
- 13 June 2011 – Summer Camping Season starts!**
- 23 July 2011 – Lion Day at the Camp, 35th Anniversary Celebration!**

The Camp looks good and visitors are welcome. Camp Director Kristen Picus is doing an excellent job and camp attendance has increased 40% for two consecutive years. Christmas Camp will be in December. The facility is also being offered for rental. Work Weekend will be scheduled March 18-20, 2011, and an April date TBA to prepare for the next camping season.

The Camp needs money. The Camp is again having a raffle, selling \$1 tickets for a chance to win a John Deere Gator or \$5,000. Clubs are requested to sell tickets and send the money directly to the camp. The stubs should be taken to the Camp Winter Meeting. Lion Frank Spinney, and Camp Director, Kristen Picus, will meet on Saturday, October 16, to interview a prospective replacement for the resigning building and grounds manager. The swimming pool needs improvements in the amount of \$40,000 by March.

Please make plans to attend the Georgia Lions Camp for the Blind Winter Meeting, February 5-6, in Warner Robins. Camp President, Lion Frank Spinney, is not eligible for re-election.

As always – Thank you for all you do for our Camp and those “We Serve”.



Turn off the bubble machine!

Smile! You're at GLCB!!

Goal Ball Game

Beeper Ball

Kristen

Ways to Donate to the Georgia Lions' Camp for the Blind, Inc.

Century Club

Funds contributed to the Century Club become part of the Georgia Lions' Camp Facility Expansion Fund. This is a development fund, which provides Lions, Lionesses, non-Lions, businesses and others with the opportunity to give a gift that assures the continued expansion of the Camp's facilities.

You can join the Century Club simply by making a contribution of as little as \$100.00 per year.

Please download this [Century Club Application](#) for more information. It is a PDF and you will need the free [Adobe Acrobat Reader](#) to view it.

General Donation

Your gift is applied to both monthly and annual needs of the camp, routine maintenance and summer programming. This donation directly helps us to provide recreation, socialization, education and rehabilitation to visually impaired individuals of Georgia.

Honorary Donation

The funds obtained through the Honorary Fund are allocated to both the Trust Fund and the General Operating Account, while providing the contributor the opportunity to recognize a loved one.

Memorial Donation

The funds obtained through the Memorial Fund are allocated to both the Trust Fund and the General Operating Account, while providing the contributor the opportunity to recognize a loved one.

Send a Kid to Camp

The month of September has been designated as the official month for clubs to fundraise and organize projects dedicated to "Send a Kid to Camp" for the upcoming year. Your gift is applied to the seasonal needs of the Camp associated with our activities, camper sponsorships, summer employment, and program supplies. This donation ensures the continuation of our efforts to provide recreation, socialization, education, and rehabilitation to visually impaired children and adults. Donations should be marked "SKTC" to ensure proper club credit.

You can mail your check or money order to:

*Georgia Lions' Camp for the Blind, Inc.
5626 Laura Walker Road
Waycross, GA 31503-6488*

Please mark your designation for the donation so that we might credit the appropriate account and send the names and addresses of the individuals who are to receive an acknowledgement letter.

The Georgia Lions' Camp for the Blind, Inc. is a 501(C)3 Non-profit Organization. Gifts are tax deductible.

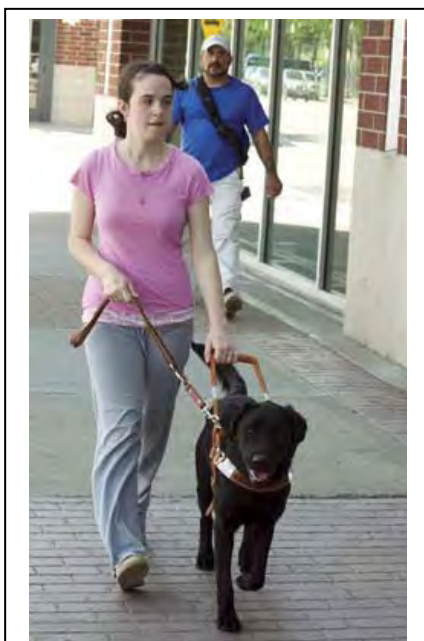


Leader Dog Chair Lion Diane Wall liondianewall@bellsouth.net

Blindness can affect anyone. It doesn't care about gender, ethnicity, age, or income bracket. Blindness doesn't care if you're going to school, employed, or retired. This truth means that the people Leader Dog assists come from a limitless variety of backgrounds and arrive with their own individual stories. However, there is a common thread that ties them together — a strong desire for increased travel independence.

Leader Dog's June 2010 dog guide class consisted of people from ten states ranging in age from 16 to 67. Six came to receive their first dog and two came to train with their fourth dog. The following highlights two of the clients, Alana Leonhardy and John Fritz. They are in very different phases of their lives, but they show up at the same time in the hopes of improving their lives by obtaining a Leader Dog.

Alana Leonhardy – 16 and On Her Way



Alana and Kylee learn to maneuver the streets of Royal Oak, Michigan under the watchful eye of Leader Dog Instructor Paul Meister.

When 16 year old high school senior Alana Leonhardy returns to school this fall, she will be taking along more than just a new backpack and school supplies; she will have her first Leader Dog, Kylee, by her side as well. "I am so happy to finally have Kylee with me," said Alana, who admits that it was hard for her to wait until she turned 16, the minimum age required, before she could get a dog. "I have been ready for a dog since I was 14; I just had to wait until I was old enough."

Alana, who has been blind since birth, was paired with Kylee in June 2010. She traveled alone to Michigan from her home in Idaho, declining her mother's offer to accompany her. "I told my mom 'no way, this is my experience and I want to do it by myself.'"

Her experience at Leader Dog turned out to be everything she had hoped for and more. "I was totally happy there. I really wished I could have stayed longer," she said. She loved her room, enjoyed her GPS training, and even gave two thumbs up for the food. But the highlight of the trip was getting Kylee. "We bonded right away," Alana said. "I feel more confident with her than I ever did using a cane. Plus, she's awesome!"

After the pair returned home, Alana was pleased at how quickly Kylee became a part of the family, which includes her three younger siblings and three cats. "The whole family just loves her. It's like she's always been here," she said. "And she doesn't even bother the cats."

With school just around the corner, Alana has already made plans to speak at the assembly on the first day of classes. She is going to introduce Kylee to the student body, "and I am going to give them the rules regarding Kylee, and let the students know that there will be consequences if they don't follow them." She really doesn't think she will have any problems though, because as she is quick to point out, "I'm a senior, so I'm top dog."

The high school senior has set ambitious goals for herself, and is already looking ahead to next year, when she and Kylee will be off to college. She has always loved math and science, particularly chemistry, and plans to pursue a career in the medical field. "I like the idea of assisting other people and making a difference in someone's life," she said.

In preparation for college, she has taken every math class her school offers, and is in the accelerated science classes. She also enjoys studying languages. She speaks French, and is learning Mandarin Chinese with a private teacher. She is very interested in learning Farsi, the most widely spoken Persian language, but knows that she will have to wait until she gets to college to find an instructor. "There's no way I could find someone to teach me Farsi in my home town," she laughed.

In her spare time, Alana pursues her love of music. She has been playing violin since she was 4 years old. She started with classical violin, moved on to fiddle, and is now exploring Celtic music. She also writes lyrics and music, and occasionally sings in the local coffee house with a friend accompanying her on acoustic guitar. Her eclectic musical taste runs from folk music to rock, blues to country. A peek into her new iPod shows selections from Ella Fitzgerald, Taylor Swift, Linkin Park and Frank Sinatra. Definitely not the choices you expect to find in the average teenager's iPod.

But then there is nothing average about Alana. She is a bright, driven teenager who has big plans for her future. And now, with Kylee by her side, she can go confidently in the direction of her dreams.

Ronda Leonhardy - A Mother's Point of View

Ronda Leonhardy expected to see changes in her daughter Alana after she returned home with her first Leader Dog, Kylee. She was happy to see that Alana felt more confident and independent, but the biggest change was one she never could have anticipated.

"She seems to be more centered now, more at peace with her disability," she said. "She has always rebelled against being blind, but now somehow she seems to be more accepting of it."

Ronda is an Orientation and Mobility instructor, and after seeing the difference Kylee has made in her daughter's life, Ronda would recommend Leader Dog to anyone who is blind.

"My daughter had a wonderful experience," she said. "They are so good to their clients; they just do a fantastic job."



* * * * *

Our 2010 holiday card, featuring a Labrador retriever named Blackjack, is on sale at leaderdog.org/holidaycards for \$22 per 20 card/22 envelope box.

All proceeds benefit Leader Dogs for the Blind

Thank you to Avanti Press, Inc. of Detroit for donating the card design and production.

[Buy your holiday cards today »](#)



* * * * *



"It may sound odd, but getting a Leader Dog made me a whole person. When you're blind you lose your independence. Your Leader Dog becomes your eyes; they become your whole world. Since she [Bella] can see what I can't, that makes me a whole person.

My whole world had died when Kiddo [my first dog] died. Bella has made me laugh again."—*Lisa Kellerman and her 2nd Leader Dog "Bella"*



From the desk of State RFB&D
Chair Lion Fred Smith
lionfredsmith@gmail.com



Judy Stamsen CCI Chair
eskiemom@bellsouth.net

Conversations for the Record

RFB&D was honored to be invited to visit with [StoryCorps](#) in Trenton, N.J. to record a pair of wide-ranging conversations about life and living with learning differences.



[Listen to the conversations on RFB&D's blog.](#)



Did You Know?

A new **virtual training center** has launched!

Directly accessible through our website, the center provides our members, parents and teachers with full access to materials such as PowerPoint training presentations, step-by-step user guides, and consolidated instructions on getting started with RFB&D membership.



This central access point of 24/7 assistance helps us continue to provide excellent service to our members.

[Visit the Training and Support Center now!](#)

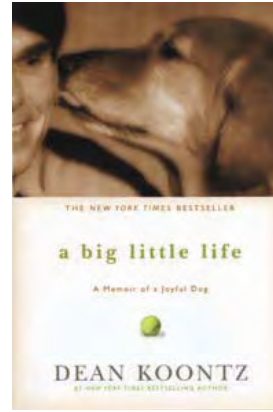
Athens Office & Contacts

120 Florida Avenue
Athens, GA 30605 ([Map It](#))
Phone: 706-549-1313

We are centrally located between the campus of the University of Georgia and Downtown Athens.

You may park in the lot to the left as you face the studio while volunteering at the studio. Please do not park during the day in the gravel lot to the right of our building or you may be towed!

Koontz *New York Times* Bestseller Benefits CCI



A Big Little Life: A Memoir of a Joyful Dog, the first work of non-fiction by Dean Koontz is available for purchase online at cci.org/giftshop. Here's a taste of this compelling work:

“From the week she came into our lives, Trixie and I had spent some time most days lying on the floor together.

I found it relaxing for the obvious reason that a cuddle with a loving dog is always calming. I also found it strange, because she would stare into my eyes as long as I wanted to meet hers — ten minutes, twenty, thirty — and she would “These sessions were meditation but also communication, though I can’t explain what she communicated other than love. I can say that I frequently saw in her eyes a yearning to make herself understood in a complex way that only speech could facilitate.”

A Big Little Life is Dean Koontz’s first ever nonfiction book and it chronicles the love shared between Dean, his wife Gerda, and their beloved golden retriever retired from Canine Companions, Trixie. With this memoir, already a New York Times bestseller, Dean describes Trixie as a little dog with a big heart who restored a sense of wonder to his world. *A Big Little Life* is a powerful tribute to a beloved family member and will remind readers everywhere that the love of our canine best friends is a love that lasts a lifetime. To purchase *A Big Little Life*, or other books and products that highlight Trixie’s beauty and wisdom, please visit cci.org/giftshop.





Lion Kathryn Higgins
 Diabetes Awareness Chair
Klhiggins07@windstream.net

Why “Stop Diabetes”?

Posted on October 11, 2010 by Dayle
[Diabetes Stops Here](#)

Come join the conversation at our new blog!



The American Diabetes Association launched the [Stop Diabetes®](#) movement during American Diabetes Month (November) 2009. Since then, over 677,728 people have joined this movement to take a stand against this disease, demonstrating that even when it comes to a disease that affects each of us in different ways, we are stronger when we unite against it.

We have received countless questions about why we use the phrase Stop Diabetes, what that means, and why we insist on calling it a “movement” instead of a campaign.

Great questions – so here are a few answers:

You probably know the [statistics](#) – 23.6 million children and adults in the United States are living with diabetes, 1.6 million more are diagnosed each year, and 5.6 million of those living with it remain undiagnosed. Chances are that one out of every ten of your friends over the age of 20 has diabetes.

In short, diabetes is everywhere.

So when the American Diabetes Association conducted focus groups to better understand what the general public’s concept of diabetes is, it was no surprise that many people claimed to have some familiarity with the disease. What was a surprise, however, was that they didn’t think it was a big deal.

Conversations went like this:

“I know about diabetes. My aunt has diabetes.”
 “And how is your aunt doing?”
 “She’s fine – doing a lot better since her leg was amputated.”

Now, I appreciate a bright outlook on life as much as the next person, but I don’t think that could fit into my definition of “fine” – especially when it comes to a complication that is usually preventable. So that’s why the American Diabetes Association set out to create a movement against diabetes; not just a campaign, but the next big idea to change history.

Gutenberg gave us the printing press, Gandhi gave us nonviolent social change, and Jonas Salk gave us the polio vaccine. From civil rights to women’s suffrage, history books are filled with movements for change. Stop Diabetes is a call to harness our commitment against this disease and put diabetes in the history books.

So, then – what does Stop Diabetes mean? Many people had initially thought this to be a prevention message for type 2 diabetes. Prevention is certainly important, but it’s not called the “Stop *your* Diabetes” movement. The application of the words “Stop Diabetes” extends so much further than that.

Personally, I’d like people to stop whispering and pointing at “that thing” any time they see my insulin pump.

I’d like them to stop staring when I have to squeeze a drop of blood from the tip of my finger to check my blood glucose in a restaurant, an airport, a movie theater.

I’d like to stop worrying about potential complications every time my blood glucose goes too high or too low.

I’d also like to stop worrying that my sister might suddenly be diagnosed with type 1 diabetes – or that her future children will.

To me, Stop Diabetes addresses all of that. Stop the impact this disease has on my life and on our society as a whole. Stop the worry. Stop the fear. Stop the ignorance. Stop the discrimination. Stop Diabetes.

The goal of the Stop Diabetes movement is to grow to epic proportions, to be bigger than the disease itself. In short, it’s the answer to why the Association does the work that it does.

I hope it’s also the reason you take some sort of action to join the movement: to share, act, learn or give. It is my goal for this blog to share both of these aspects – what the American Diabetes Association is doing and what we hear from you that you’re doing to Stop Diabetes.

[Personal stories](#) (both yours and mine) will help us put a face on this disease as we raise our voices, our finger-pricked hands, our memories of loved ones lost, and join in this movement to change the history of diabetes.



**"The Power of Peace"
2009-10 Grand Prize
Winner**

Yu-Min Chen, a 13-year-old girl from Multiple District 300 Taiwan

FOR THE LEOs (AND LIONS) WHO THINK SCHOOL IS HARD TODAY...

This was part of an 8th grade Final Exam from 1895: ARITHMETIC (Time: 65 minutes)

1. Name and define the Fundamental Rules of Arithmetic.
2. A wagon is 2 feet deep, 10 feet long, and 3 feet wide. How many bushels of wheat will it hold?
3. If a load of wheat weighs 39.42 pounds, what is it worth at 50 cents / bushel, deducting 10.5 pounds for tare?
4. District #33 has a valuation of \$35,000. What is the necessary levy to carry on a school 7 months at \$50 / month, and have \$104 for incidentals?
5. Find the cost of 6720 pounds of coal at \$6 per ton.
6. Find the interest of \$512.60 for 8 months and 18 days at 7%.
7. What is the cost of 40 boards, 12 inches wide and 16 feet long, at \$20 /meter.
8. Find the bank discount on \$300 for 90 days with no grace at 10%.
9. What is the cost of a square farm at \$15 / acre, the distance of which is 640 rods?
10. Write a Bank Check, a Promissory Note, and a Receipt.



Connect with Us Online

- Facebook - facebook.com/leoclubs & facebook.com/lionsclubs
- Leo Zone - lionsclubs.org click: Member Center/Planning Projects/ Youth/ Leo Zone

Lions Children First

How Lions Clubs Can Help

Your club can organize and implement a successful children's service project in your community. The **Lions Children First Program Kit (KITCF)** includes materials and resources to implement successful Lions Children First projects.

Lions Children First Program Kit (KITCF):

- [Materials Order Form](#) (IAD 251)
- [Activity Guide](#) (IAD 252)
- [Program Brochure](#) (IAD 253)
- [Community Poster features photo of small girl at mealtime](#) (IAD 254A)
- [Community Poster depicts child in need of shoes and clothing](#) (IAD 254B)
- [Certificate of Appreciation](#) (IAD 255)
- [Sample News Release](#) (IAD 256)
- [25 Project Ideas to Serve Children](#) (IAD 257)

In addition, Lions may also download the following **project idea sheets**:

- [Organize a Food Drive to Alleviate Hunger](#) (IAD 258)
 - *Get involved in "Relieving the Hunger" - Global Service Action Campaign for December and January!*
- [Organize a Children's Clothing Drive](#) (IAD 259)
- [Collect Suitcases for Foster Care Children](#) (IAD 260)
- [Organize a Hearing Screening for Preschool and School Age Children](#) (IAD 261)

To place an order for the Lions Children First Program Kit please [contact us](#).



SERVICE LEARNING for LEOs, YOUTH, and CHILDREN (and these will help adults as well)

**** Characteristics of Service Learning 4) It is based on a reciprocal relationship in which the service reinforces and strengthens the learning, and the learning reinforces and strengthens the service.**

***** How is Service-Learning different from community service, internships, and cooperative education? 1) Service-learning uses community service as the vehicle for the attainment of students' academic goals and objectives...**

(Check back each month for the 411.)

* * * * *

101 THINGS TO SAY TO ENCOURAGE YOUR CHILDREN (AND COMPLIMENT ADULTS):

- Thanks for trying!
- You did your best!
- You've making progress!
- You're getting better!
- You're a big help!
- You've got what it takes!
- You're #1!
- You're a shining star!
- You can be trusted!
- Wow! Remarkable!

* * * * *

LEO CLUB PROGRAM RESOURCES GUIDE FISCAL YEAR 2010-2011

New Marketing and Resource Materials

Freshly-designed Leo marketing and resource materials to match the new Leo brand are now available from the Youth Programs Department. To find Leo publications, go www.lionsclubs.org, select "Member Center" and click on "Resources" and then "Publications".

Leo Club Program Advisory Panel

The Leo Club Program Advisory Panel is a board-approved communication vehicle for Leos and Lions to share ideas about the Leo Club Program with Lions Clubs International.

Leo Leadership Grant Program

This valuable program offers Leos an opportunity to develop their leadership skills through a training or conference created with the specific needs of Leos in mind.

Global Leo Conference

Each year, the Lions Clubs International Convention offers Lions and Leos alike an opportunity to meet peers from around the world, experience exciting events like the International Parade, and participate in seminars designed to address the unique interests of each member. Check the "News and Events" section of the Leo Zone on the Lions Web site for up-to-date information about the schedule of events for the Seattle convention.

Leo Zone @ www.lionsclubs.org

The Leo Zone is an entire section dedicated to the Leo Club Program that can be found on the LCI Web site. The

Leo Zone includes information for Leo club advisors, Leo chairpersons and Leos themselves. Visit www.lionsclubs.org and enter "Leo Zone" into the search bar at the upper right-hand corner of the home page.

Leo Club Program Facebook Fan Page

The Leo fan page allows Lions and Leos quick access to the latest news and developments within the Leo Club Program. Check it out or become a fan at www.facebook.com/leoclubs.

LeoMMR

The LeoMMR is an online membership reporting system created just for Leos and developed with components similar to those used in the LionsWMMR. Questions about the LeoMMR should be directed to leommr@lionsclubs.org.

Online Leo Service Activity Report

The Leo Service Activity Report Form was launched in August 2010 and allows Leos, for the first time in the program's history, an avenue to report their service projects via an online system instead of using a paper form. Go to www.lionsclubs.org and enter "Leo Club Service Projects and Campaigns" in the search bar at the upper right-hand corner of the home page.

Online Club Supplies Store

The online club supplies store now offers a variety of Leo items for purchase including Leo replacement pins, club officer pins, club highway signs, flags and banners, vests and much more! Shop online at <https://www2.lionsclubs.org>. Simply click on "Leo Items" and you'll be taken to a link where you can view and purchase Leo-related materials.

* * * * *

YOUNG AMBASSADOR

Young Ambassadors is part of the Lions Opportunity for Youth initiative. The program recognizes youth for community service, leadership, public speaking, and scholastic achievement. The selection is based on achievement, interview with a panel of judges (focusing on information in the application, questions concerning the presented speech, and other inquires related to being a Young Ambassador), and presentation of a speech "Being a Young Ambassador in 2011 - A Beacon of Hope."



Liberty Day is for ALL

VOLUNTEER INITIATIVES

Throughout our 14 years teaching young Americans about the U.S. Constitution and the Declaration of Independence, Liberty Day has partnered with a number of service clubs and organizations to recruit Americans across the country to visit 5th and 6th grade classes and teach the kids about the contents of the Constitution



The beauty of Liberty Day's Volunteer Initiatives lies in the fact that these students do not typically experience visits from outside speakers. By an attorney, elected official, service club member, or anyone else taking the time to talk to the kids, it spices things up for their learning experience and really underscores for the kids the importance of the documents they're learning about.



Here it's not just their teachers telling them about something from 230 years ago—it's someone else who cares enough to come in and engage them in the learning process. Want to open up

the hearts and minds of young people to what it means to be an American? This is how you do it.

As your MD-18 Liberty Day chair, I am asking each district chair and each club to contact their schools and teachers for a Liberty Day celebration. The booklets are available with the State of Georgia on the cover. Along with the booklets, each order has a set of Question & Answer cards, and a teacher packet with lesson plans and tests. Contact me at (912) 876 8324 or cshurtleff@coastalnow.net or your District Liberty Day Chair for more information.



Improving Local Communities and the World

Giving Veterans and Their Families a Chance to Heal

For many veterans returning home from combat, reconnecting with their families is a challenge. It takes time and understanding to readjust after living apart – often for more than a year – and for many veterans' families, there is no help.

Location: Crosslake, Minnesota, USA



The Lions Step In

Lions in Minnesota saw a need to help veterans and their families so they worked with Minnesota's Veteran's Affairs Department to establish Project New Hope. Through this Lions-funded project, veterans and their families attend retreats free-of-charge and receive time and counseling to reconnect and grow together.

Lions at the camp work hands-on; organizing the retreats, cooking and cleaning, and providing daycare and counseling around the clock. Open to all combat veterans, the Lions are currently working to take the program nationwide.

Receiving Help Leads to Helping Others

After being hit by three roadside bombs during his tour in Iraq, SSG (ret) Mike Mills had burns on 35 percent of his body. Mike and his wife came to one of Project New Hope's first retreats and received help.

"When you're in the military, you're told to suck up and drive on. If you accept help, you're weak. And if you go for help, you're going to be passed over for promotion and that's not true. ... We need the help," said Mike.

Mike and his wife are now Lions and members of the project's advisory panel.

After donating their time at these retreats, many counselors from the Veterans Administration also became Lions. All of the counselors are veterans, including one active duty major who is on the project's board of directors. She recently became a Lion as well.

Fast Facts

To date, 150 veterans and their families have been helped by these retreats. Retreats have been attended by single veterans, couples and families as large as eight. Leisure activities at the retreats include hiking, canoeing, kayaking, swimming, archery, sledding, fishing, ice fishing, arts and crafts, and more. It takes approximately 10 to 15 Lions to plan and execute each retreat.

**Help support our State Convention within
our District next year.
Take out an ad – get a box of candy.**



\$1 Stock Chocolate Bar Variety Pack

Milk Chocolate with Almonds bar is now featured in our \$1 Chocolate Shop variety pack! A variety of chocolate bar flavors in one convenient fundraising pack. 50 bars per case. Stock product has an 8 case minimum.

Five chocolate bar flavors in a convenient variety pack. A perfect fundraiser for schools or sports teams. Each item can be sold for \$1.

This fundraising product contains:

- 10 - Milk Chocolate with Almonds Bars, 1.65 oz.
- 10 - W.F. Crisp® Bars, 1.48 oz.
- 20 - Milk Chocolate Bars, 1.65 oz.
- 10 - Caramel Bars, 1.65 oz.

Price: \$50.00

Contact Lion Susan Hart to Order your Candy



Gwinnett County
LIONS CLUBS
Convention Booklet Ad Specs & Rate Sheet
Ad Name: _____



Full Page Ad Pricing

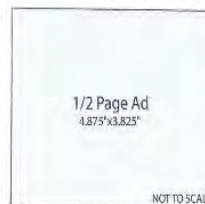
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- Back Cover \$120 *Sold*
- Other Pages \$100

1/2 Page Ad Pricing

- Inside Cover \$80 *Sold*
- Other Pages \$60

1/3 Page Ad Pricing

- Other Pages \$35



File Specifications

Types of Acceptable Files: JPEG, TIFF, or PDF. PDF files are preferred. All files should be supplied as flattened CMYK artwork at a minimum resolution of 300 dpi.

Sorry, Quark and Microsoft Word files are not accepted. All Photoshop, Illustrator, and InDesign files must be submitted in one of the above formats.

Note: Please embed all fonts and images. All files & images used MUST be a minimum of 300 dpi to ensure adequate print results. Please check all supplied files prior to submission. We are not liable for color or copy errors.

Deadline for submitting artwork for ads: **October 30th, 2010**

Make Checks Payable to: Gwinnett Lions of Georgia

Please submit all ads to pstamsen@bellsouth.net



Contact Lion Pete Stamsen for application sheet

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