



We Serve

District 18-D Bulletin



MONTHLY BULLETIN FOR LIONS OF NORTHEAST GEORGIA

October 2010



District Governor

Ron Bennetti

Hi Fellow Lions of District 18-D,

As the month of September ends, I find myself in my third month of being your District Governor. This month, I have visited the following Lions clubs **Royston-Franklin Springs, Martin, Winterville, Towns County, Cornelia, Dacula Winder-Noon, Athens Heritage, Jefferson, Atlanta India** and the **Lawrenceville** Lions Club. I have been welcomed at every club and enjoyed being with them and finding out what projects they are doing, what their fundraisers are and how they attract new **Lions**.

My visit to the **Atlanta India Lions Club** was a very special affair. They celebrated their fifth year as a Lions Club in District 18-D. I attended their charter night five years ago and it was a wonderful event then and now was honored to attend their fifth anniversary. Best part of the celebration was that they brought in a number of new members into their club. This will be helping our district in our growth of membership. Another great part of the evening was to enjoy the wonderful Indian cuisine prepared by a number of the wife's of the club members. I was joined by PDG Ed Hashbarger and both of us had a wonderful time at this celebration.

My visit to the **Jefferson** Lions Club was also a celebration, a previous member that had left the club several years ago read in the newspaper that I was coming to visit and talk with the club. **Gay Bradley**, who was a very active member of the **Jefferson** club and a good friend, came to visit during my official visit. She had left the club several years ago and now she has returned to become an active member of the **Jefferson** club. This time, I had the privilege to sponsor her into Lionism again. I believe that her husband who had serve as president of the **Jefferson** club will join again as well.

As I said earlier, I am three months into my term, and I'm not sure where all the time is gone. I am having a very good time visiting clubs, and seeing what you're doing. There's good news in the District, the **Jefferson** club has sponsored a Leo club, and I hear that the **Loganville** club has also sponsored a Leo club. This is the first time in a long time that we have sponsored a Leo club.

Both **Jefferson** and **Loganville** have taken to request our International President Sid Scruggs to heart by "**Engaging our Youth**" during the month of August. I hear rumors that a number of clubs, already starting the second phase of International President Sid Scruggs program "**Sharing the Vision**" by reserving vision screening machines for festivals that are taking place in their community. One club has reserved at least seven machines for their Fall Festival, and I understand that a number of clubs have already had vision screening in their community.

As the holiday season is about to unfold, please keep in mind our International President's third phase of his program relieving the hunger and start planning and organizing food drives, and projects to feed the hunger during the months of November and December. As we all know, this is a very difficult time of year for food banks to keep supplied with food.

As November rolls around, we look forward to meeting our **55th District Rally** to be held in Gainesville and to visit with our **International Director Carl Young** and his wife **Elizabeth**. This will take place at the Gainesville Civic Center on **November 13, 2010**. The night before, **November 12** will be the **Hall of Fame Dinner**, where we will install a number of Lions into **District 18-D Hall of Fame**. I am looking forward to seeing as many Lions as possible to attend both of these functions.

In closing I would like to remind all the Lions in District 18-D that "We are Knights of the Blind, and We Serve".

Thanks for all you do for Lionism,

Yours in Service,
DG Ron

18-D District Rally

12-13 November = Hall of Fame nite and District Rally

Now is the time to be thinking about the upcoming District Rally. Inform all of your members to mark their calendars for this day.

There will be a Friday Night Reception/Hall of Fame dinner starting at 7:00 pm at a cost of \$22.00 each. Dress for this event will be business. Location will be at Elks Club on 1547 Riverside Drive, in Gainesville, GA.

The 55th District Rally will be held at noon (12) and our speaker will be ID J. Carl Young, from Omemee, Ontario, Canada. The 2nd Cabinet Meeting will start at 2:00 am. This will take place at the Gainesville Civic Center on Green Street in Gainesville.



There will be a seminar from 9-10:30 am followed by a Panel Discussion with ID Carl and a couple of other dignitaries from 10:45 to 11:45. The Rally will start at 6:00 PM till until with a dance after Rally.

This is a good time to ensure that all new members are invited to attend. Cost will be \$22.00 per person. Come one, come all... **Club tables can be reserved on a first-come/first serve basis for \$176.00.**

Check your mail box

For more info will come – stay tuned.

Planning Ahead

**Council of Governors Meeting
20 November – Warner Robins**

UPCOMING EVENTS

*You know how time flies when you're having fun --
mark your calendars for:*

"Sharing the Vision" Global Service Action Campaign

Every five seconds, someone in our world goes blind – and a child goes blind every minute. Lions have an opportunity to shine a light on vision and show the strength of our worldwide network during a special service action campaign, "Sharing the Vision."

Take Action

During October, your club can plan activities in connection with our own [Lions World Sight Day](#) on October 7-8, 2010. Or, organize projects throughout the month that mobilize your club members to make a difference in your community by helping those who live with blindness and visual impairment.

Campaign Resources

Use the following resources to plan and promote your "Sharing the Vision" Global Service Action Campaign project.

- **[Call to Action Flyer](#):** Get an overview of the "Sharing the Vision" Global Service Action Campaign – and ideas to jumpstart your project.
- **[Planning Guide](#):** Use this step-by-step approach to organize your very own "Sharing the Vision" project.
- **[Project Ideas](#):** Review ideas you and your club can use to participate in the campaign. The opportunities are endless.
- **[Press Release](#):** Send a press release to local media to help publicize your "Sharing the Vision" project.

For More Information

To learn how your club can participate in the "Sharing the Vision" Global Service Action Campaign, [contact us](#) today.

Plan for Sight Night 2010 = What do we do?

Decide who is going to organize and collect eyeglasses for your Sight Night activity. Consider partnering with your Leo Club, Boy or Girl Scouts, Children Church Groups, schools, etc. Confirm the date for trick-or-treat in your community.



What a
challenge.....

Work with
kids.....



Where in the World

Have you ever checked the Lions Web site – click on Lions Newswire or check out =

Lions News Network 

• LQ-Lions Quarterly 

HIGHLIGHTS

Calendar of Events

Review upcoming Lions events your club can promote locally.



A Beacon of Hope is the International Theme for the Lions Year 2010-2011.



P2010 COMMEMORATIVE "BEACON OF HOPE" SPECIAL LAPEL TACK



How to Host a Local Peace Poster Contest



Some children learn about war and strife first hand in their homeland. Many others view the unsettling images on television. That's why Lions clubs around the world sponsor local Peace Poster Contests to give children a way to artistically express what peace means to them.

The Lions Step In

The Peace Poster Contest began simply enough: What would happen if children throughout the world used the universal language of art to express what peace means to them? From this question sprang an annual tradition in which children put pen, crayon, charcoal or paintbrush to paper and unleash their powerful talents. Each year, Lions clubs around the world invite children ages 11, 12 and 13 to artistically express what peace means to them through the Peace Poster Contest.

"Our main goal as Lions is to get the kids involved in the community through the Peace Poster Contest," said Kerry Fletcher of the Zionsville Lions Club in Indiana. "Their voices are important." Children compete locally against their peers by creating a work around a theme such as "Vision of Peace" or "Peace Begins with Me." Clubs and multiple districts pick regional winners, which are sent to Lions Clubs International and shown to a jury of distinguished artists. From these posters, 23 merit award winners and one grand prize award winner is chosen. Each merit award winner receives US\$500 and the grand prize winner receives US\$5,000, plus a trip to Lions Day at the United Nations. "The work is really high quality. It's amazing that the children are so young and their original approaches to the idea about power and peace," said contest judge Tricia Van Eck of the Chicago Museum of Contemporary Art.

Hard Work Pays Off

The Peace Poster Contest brings Lions closer to their community and provides a platform for reaching out to youth and letting them know what Lions do in their community. "Our club believes that we need to have peace all around us. And by taking it through to the schools — we can encourage them," said Leona McPherson of the Newlands Lions Club in the Republic of South Africa. Furthermore, the contest encourages children to imagine a future full of hope and devoid of violence. "I'd like to see a better world where my parents, my friends, my family can live in peace," said 12-year-old Nataly Aquite of Colombia.

Fast Facts

The contest is in its 23rd year. Clubs representing more than 65 countries participate each year. More than 350,000 children participate in the contest annually. Past grand prize winners have hailed from Brazil, Guadeloupe, Hong Kong, Indonesia, Italy, Japan, Lebanon, Malaysia, Martinique, Peru, Philippines, South Africa, Thailand, Turkey and the United States. Each poster is judged on originality, artistic merit and expression of the theme.

Lions, Special Olympics Celebrate 10 Years of Changing Lives through Opening Eyes

This month, we're celebrating the 10th anniversary of the Lions Clubs International-Special Olympics Opening Eyes program. During the recent 2010 Special Olympics Europe/Eurasia Regional Games in Warsaw, Poland, LCIF Chairperson Eberhard J. Wirfs joined Dr. Timothy Shriver, Chairman and CEO of Special Olympics, to celebrate this partnership. Lions members also reached a major milestone during this event – screening the 200,000th Special Olympian as part of the Opening Eyes program.

2011 International Convention



More than 12,000 Lions attended our 2010 convention in Australia.

And now, we're

looking forward to our 94th annual International Convention in Seattle, Washington, USA. Lions from around the world will come together from Monday, July 4, 2011 through Friday, July 8, 2011, to enjoy this exciting four-day event filled with fellowship, learning and fun. To learn more about convention events, registration and official hotels, please visit the Convention section of our Web site.

Enter the Power of Peace Essay Contest

Clubs are encouraged to sponsor blind or visually impaired students, ages 11 to 13, to compete in The Power of Peace Essay Contest. To learn more about the contest, download the Lions International Essay Contest Rules. Check out page 9 of this Bulletin.

October Service Action Campaign: Sharing the Vision

Every five seconds, someone in our world goes blind – and a child goes blind every minute. Lions have an opportunity to shine a light on vision and show the strength of our worldwide network during a special service action campaign, "Sharing the Vision." This month, your club can organize projects that mobilize your members to make a difference by helping those who live with blindness and visual impairment. Learn how to get involved.

LIONS QUARTERLY



Watch [LQ video magazine](#) to see how canines become life-changing companions.

HIGHLIGHTS

[Lions Clubs International Blog](#)

Read our blog to get news updates from Lions Clubs International during the month.

[Service Commitment Pledge](#)

Pledge to make a difference in someone's life this year.

CONTESTS

[Peace Poster Contest](#)

Sponsor a 2010-2011 Peace Poster Contest in your city.

[International Contest](#)

Enter your Newsletter, Trading Pin, Banner or Web Site today.

EVENTS

[Calendar of Events](#)

Review upcoming Lions events your club can promote locally.

[2011 International Convention](#)

Get all the details about our 2011 convention in Seattle.

CONNECT WITH US ONLINE



Videos



"LCIF Partnering for Service"

5:00 minutes

This video provides an overview of some of LCIF's key partnership programs in the areas of sight and youth. This DVD is available in English-only.



Lions:

One of our Lions in the newly formed Dacula Lions Club, Lion Jeff Wolfe, has obtained information on an 80-minute documentary film by producer/director Joseph Lovett, who suffers from sight-robbing glaucoma himself. This film covers preventing, treating, and coping with vision loss. If you will review the attachment, you can see all the details. Lion Jeff is working on holding a screening of this film in Metro Atlanta. We also hope to get the Lighthouse involved.

Check out the outreach toolkit which can be downloaded from

www.goingblindmovie.com



**We are the greatest secret in the world
and it's up to you to spread the word**



Dear Lion,

Lions, you are helping to save sight and prevent blindness, for people down the street, but also around the world. It doesn't matter that these are people we may never meet. They need us! And Lions roll up their sleeves and respond. I would like to encourage all Lions to participate in a sight project, particularly in October, as we focus on sight.

Just last week I attended the Special Olympics Europe/Eurasia Regional Games in Warsaw, Poland. There, we celebrated the 10th year of our Opening Eyes partnership with Special Olympics. [At this event](#) we screened the 200,000 athlete. Isn't this an impressive accomplishment in such a short time? This partnership is giving hope – hope for a brighter tomorrow and hope that these athletes will run faster, jump higher and throw farther.

At this event I took great pride in fitting a pair of glasses onto the smiling face of Aleksy. All of us experience what we call “the touching moments in life.” You know what I mean. For me, one of these moments was to give these glasses to this athlete. I know he will now go on to great success – both on the field, and off the field.

October is also Lions World Sight Day, an opportunity to celebrate our many accomplishments through our SightFirst program. We've restored sight to 7.6 million people through cataract surgeries. Every one of these individuals has an improved quality of life, thanks to you. But we aren't content to stop there, are we? We must ensure their children and grandchildren will also have improved vision and the chance at a better life.

Lions, I ask you to join me in making a commitment to continue, and expand, our efforts to save sight.

With my cordial regards,

Eberhard J. Wirfs
Chairperson LCIF

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Lions Mark World Sight Day with Services for Visually Impaired

Lions Clubs International will mark [Lions World Sight Day](#) in Osaka, Japan, October 7-8. Lions members from District 335-B, Japan, will sponsor several events throughout the city aimed at providing services for low vision and visually impaired persons. Lions Clubs International President Sid Scruggs III and his wife Judy will take part in the events.

Partnership Celebrates 10 Years, Saves Sight of 200,000 Athletes

Lions Clubs International is celebrating [10 years of global partnership](#) with Special Olympics on the Opening Eyes program. During the 2010 Special Olympics Europe/Eurasia Regional Games, in Warsaw, Poland September 18-24, Lions expect to screen the 200,000th athlete through the partnership program. LCIF Chairperson Eberhard J. Wirfs and his wife Margit joined Dr. Timothy Shriver, Chairman & CEO of Special Olympics in a special ceremony and press conference.

Lions Quest Expands to Three New Countries

Next month, the [Lions Quest](#) program will be implemented in three new countries: Bulgaria, Malawi and the Philippines. All three will be conducting their first workshops to promote and educate people about this positive youth development program. The program will now also be in two additional languages: Bulgarian and Filipino.

Generosity to LCIF Continues

The commitment of Lions to providing aid long after disasters strike is unparalleled. Some examples of Lions' generosity in recent weeks include US\$500,000 from MD111, Germany, to rebuild lives in [Haiti](#) and US\$81,000 from Lions in Norway, US\$66,000 from Lions in Sweden and US\$47,000 from MD105, British Isles and Ireland, for relief in [Pakistan](#). Additional examples of Lions' generous support to LCIF for these disasters is listed online, and [photos](#) are also posted online. Through Lions' generosity, LCIF continues to bring hope to those in need.

Supporting Cataract Surgery in Mexico

Pediatric Cataract Initiative Announces Research Grant

The Pediatric Cataract Initiative is now accepting applicants for its inaugural single small research grant. US\$75,000 will be awarded to a qualified individual, institution or organization investigating the causes of pediatric cataract and/or improved treatment tools and protocols. The submission deadline is November 15, 2010. The grant is intended to support innovative research that can be carried out in 12 months with limited resources. Applicants may submit more than one proposal provided that each is scientifically distinct. [Download](#) the complete request for proposals.

Lions-Measles Initiative Launched with Gates Foundation

LCIF is working with the Bill & Melinda Gates Foundation to support efforts of the Measles Initiative for global elimination of measles, a leading cause of childhood blindness. Four African countries have been chosen for pilot [Lions-Measles Initiative](#) programs. LCIF and the Bill & Melinda Gates Foundation are contributing a combined US\$700,000 to the initiative. [View a video](#) on this program.



Opening Eyes Celebrates 10 Years

LCIF DONOR SERVICES

First, thank you to the 32 clubs in 18-D who made contributions to LCIF in 2009-2010. A BIG THANK YOU to the three clubs that increased their giving. District 18-D donated \$21,283 to LCIF last Lions year.

All in all, MD-18 Lions donated \$109,458.50 to LCIF. We received 55 percent of that back as grants. 18-A received \$10,000 for flood relief and MD-18 received \$50,000 for the Lighthouse Mobile Screening Unit. This unit will give the Lighthouse two mobile units to serve over 20 clinics throughout Georgia.

As I look over the latest information from LCIF, I see that 9 clubs have funds available to honor 28 people with Melvin Jones Fellows. 13 other clubs and/or individuals need \$600 or less to complete a Melvin Jones or a Progressive Melvin Jones.

I challenge each Lion and each Club to increase their giving to LCIF and our Georgia Lions projects. I challenge each Lion to start his or her contributions towards a Melvin Jones or a Progressive Melvin Jones. I ask each club to look at their contributions and award a Melvin Jones Fellow in this 2010-2011 Lions year. If any club or Lion would like to know the amount available towards a MJF, please contact me.

Lion Steve Hart, PDG – LCIF District Coordinator

Status of Installments

ATHENS	\$6,000.00	Name 6
ATHENS CLASSIC CITY	1,600.00	2
COMER	2,995.50	3
FORSYTH COUNTY	1,036.00	1
GAINESVILLE	2,630.00	3
LAWRENCEVILLE	2,502.00	3
MARTIN	5,961.00	6
OCONEE	1,905.00	2
TOWNS COUNTY	2,154.11	3
CLARKESVILLE	625.00	1
CLAYTON	420.00	1
CLERMONT NORTH HALL	910.00	1
COMMERCE	402.00	1
DAHLONEGA	396.00	1
ELBERTON	300.00	1
HARTWELL	500.00	1
JEFFERSON	384.00	1
LAVONIA	800.00	1

ROYSTON FRANKLIN	845.00	1
TOCCOA	400.00	1
UNION COUNTY	700.00	1
WINDER NOON	875.00	1

The above figures show what is on account waiting for someone to be named a Melvin Jones Fellow within your Club. Add to the total indicated to make an even \$1,000 and you can name a Melvin Jones Fellow. Clubs that can name a Melvin Jones Fellow NOW should submit an application to clear the books. Those clubs that have money on file should send the remaining funds in order to name a Melvin Jones Fellow. Any questions – please contact your LCIF District Coordinator Lion Steve Hart, PDG for more info.

Have you submitted an application???

Distribution of Contributing Membership Pins



Bronze Contributing Membership pins, which are distributed in return for a donation of \$20. If you would like to receive Silver (for a donation of \$50) or Gold (for a donation of \$100) Contributing Membership pins, please contact your LCIF Development Coordinator and we will send you a supply.

All LCIF Multiple District and District Coordinators have and will distribute Contributing Member pins to all who wish to donate – please see or contact your LCIF District Coordinator.

Special Olympic Testimony

Aphiwe, a Special Olympics athlete from South Africa, was far sighted and unable to read in class. When he was screened through the Opening Eyes Program, it was the first time he tried on glasses. Receiving glasses allowed him to read words and numbers in books for the very first time. Because of Lions, Aphiwe is now a better student and athlete alike.





Editor's Note



Fellow Lions:

LIONS INTERNATIONAL ESSAY CONTEST

Contest Rules: Contest is open to students who are considered visually impaired according to their national guidelines and will be 11, 12 or 13 years of age on November 15. Only a Lions club can sponsor the contest. The contest may be sponsored in a local school(s) or organized, sponsored youth group(s), or individuals may be sponsored as well. A Lioness club can sponsor the contest through its sponsoring Lions club.

The contest theme is **“Power of Peace.”**

Essays must be no longer than 500 words in length, submitted in English, type-written in black ink and double-spaced.

Each essay should be submitted with a completed entry form. Essays submitted without completed entry forms will be automatically disqualified. Only one entry per student per year, and each entry must be the work of only one student.

Essay entries cannot have already been published. Any essays found to be plagiarized will be automatically disqualified and the student will be prohibited from entering any future Lions competitions.

One grand prize winner will receive an award and US\$5,000. They will be notified by June 1. The postmark deadline for a club to send one winning essay to the district governor is February 15. Note: A participating club should notify its district governor in advance of sending an entry.

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Dear Club Presidents & Secretaries,

I hope your club is having a great Lions year. I appreciate all you are doing for Lionism. I wanted to mention a few reminders as we progress in our Lions year.

1. District 18-D Hall of Fame Dinner -

Friday, 12 November at 7:00 p.m. Gainesville Elks Lodge, 1547 Riverside Dr. Gainesville- \$22.00 per person. We will have a time of fellowship at 6:30 p.m. Since this is a special recognition for our inductees, instead of casual dress, I think it would be appropriate if we all wear Business dress. Checks should be made out to Lion Ron Bennetti.

2. District 18-D Rally – Saturday, 13 November Gainesville Civic Center - 830 Green St., Gainesville

12:30 pm - Panel Discussion (Will include visiting International Director and representatives from the Camp for the Blind and Lions Lighthouse)

2:00-3:30 p.m. - Second Cabinet Meeting - We will be recognizing all Lions who have sponsored a new member since July 1 and also the new member.

6:00 pm – Evening Rally - \$22.00 per person - Reservations must be made by October 24th - Let's see which club in the district will have the largest number of Lions attending. We are asking each club to donate 2 door prizes for the Rally. We will also hold the drawing for the Lions quilt to be given away.

3. Club Websites & Directory Changes - If your club has a website, please see that your website is updated. Also, if you have changes to the District Directory, please send them to Cabinet Secretary Lion Anne Mundy

annem@windstream.net

4. Donations to Charities - If your club wishes to make donations to any of our projects, please mail your check directly to them or to the District Chair of that project. They all need the funds NOW!

5. Peace Poster Contest - Please notify me by Oct. 15th if you will have an entry this year. Your entry must be postmarked no later than Nov. 15th.

6. Membership - Many clubs are having membership meetings in October. We need to keep recruiting new members, especially families and women. Please consider forming LEO Clubs, Branch Clubs, and Campus Clubs. Secretaries, thank you for submitting your Monthly Membership Reports timely.

Please remember to submit a report even though your club may not have added or dropped any members for a particular month.

If you have any questions, please don't hesitate to contact me. Thank you, again, for the great job you are doing to make 18-D the best district in the State!

DG Ron



Dear Lion Leaders,

Some of Lions proudest moments have involved our dedication to sight preservation and aid to those who are visually impaired. This October, we will create yet another proud moment in that long and distinguished history.

I invite you and your club to participate in our second Global Service Action Campaign: [Sharing the Vision](#). Please read below about some of the many ways there are to participate, and look for more ideas at the Lions Clubs International Web site.

I am sure you will find an activity that is right for your club and community. When you do, please let your light shine to the fullest by using the steps and tools linked below to publicize your activity. When your activity is complete use the new [Service Activities Reporting System](#) to report your success. Doing so will automatically place your activity into consideration for a [Beacon Award](#).

Sight preservation and service to the blind are among our oldest commitments to our home communities and to the world community. These commitments are also among our most important and our dedication must never waver. I hope that you will join me in October to write a new chapter in Lions legacy of leadership.

Thank you for all you do.

Best wishes,

Sid L. Scruggs III
International President



Global Service Action Campaigns

"Sharing the Vision" Global Service Action Campaign

For 75 years Lions worldwide have been united by a common vision: a world free of preventable blindness. With 314 million visually impaired people in the world today, our commitment to serve in this cause is needed now more than ever.

This October, mobilize Lions in your club and district to [shine a light on vision](#) by raising awareness of the causes of vision loss and the needs of the visually impaired. Clubs can:

- work with local eye care professionals to organize an eye care and safety presentation for school children
- sponsor a Braille exhibit at a local library
- organize transportation services for persons who are blind or visually impaired
- organize a vision screening event or eyeglass recycling campaign in your community
- sponsor a visually impaired student to compete in the 2010-11 "[Power of Peace](#)" Essay Contest

See the [Sharing the Vision flyer](#) for more ideas and information to [help plan](#) your participation in this second Global Service Action Campaign.



A Beacon of Hope Resources and Activities

Use the following resources to help your club - and our association - be A Beacon of Hope in 2010-2011:

[A Beacon of Hope brochure](#): Read about our international theme, A Beacon of Hope.

[A Beacon of Hope logo](#): Download a logo to use on club communication and promotional materials.

[Awards Program Brochure](#): Find out about recognition programs for outstanding achievement by clubs and districts in the area of service.

[Global Service Action Campaigns](#): Participate in Global Service Action Campaigns to bring attention to the service Lions provide for the environment, youth, sight and more.

[Beacon Awards](#): Find out about the Beacon Awards - and how they will recognize outstanding achievement by clubs and districts in the area of service.

["The Power of Peace" Essay Contest](#): Sponsor a blind or visually impaired student to compete in "The Power of Peace" Essay Contest.

Beacon of Hope Highlights

Engaging our Youth



Lions Clubs worldwide embraced the first Global Service Action Campaign with unprecedented enthusiasm. I shared with you, "Young people often need a beacon to help them find their way in the world. Lions can be that beacon." In result clubs worldwide responded to the call to shine a light on youth.

In addition to providing much needed services to children and young adults, the campaign also illuminated a way for young people to serve their communities as Lions recruited Leo club members and other youth to help

with this campaign. Young people from around the world helped to restore playgrounds, collect school supplies and deliver care packages to children's hospitals.

Among the most innovative and successful activities were:

- Child Protection Project: Fingerprints were taken for identification purposes
- Youth drug prevention education
- Food, clothes and toy drives
- Environmental preservation projects such as tree planting
- Community restoration projects



On the Horizon

Lions Clubs International would like to recognize October recruiting success by re-introducing the October Membership Growth Award Program.

Participate in the 2010 October Membership Growth Award Program! Here's how:

1. Add members in October.
2. Report each member using either the MMR or WMMR. (MMR users must report by October 20. WMMR users must report by October 31.)

Participating clubs will be recognized on a section of the Web site with their name listed as well as the number of members they invited. You may wish to download the [October Membership Growth Award flyer](#) (pdf) to distribute within your club.

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One grand prize winner will receive an award and US\$5,000. They will be notified by June 1. The postmark deadline for a club to send one winning essay to the district governor is February 15. Note: A participating club should notify its district governor in advance of sending an entry.

Beacon Awards

Clubs and districts that shine the brightest in the Global Service Action Campaigns will be recognized at the 2011 Convention in Seattle.

Set Your Sights High

A Lion set apart...

Do you know a Lion whose work in disaster relief, a lifesaving endeavor or other service activity sets him or her apart from the norm?

Be sure the spotlight shines on a most deserving Lion who has given extraordinary in one of these activities. Submit nominations for the Lion [Recognition Award](#) to propose a Lion for consideration for this award. Please send a letter of recommendation to a Lion leader in your area with your recommendation.

[Read the Beacon Awards Brochure](#) for more information about deadlines and reporting procedures.

Connect With us online





RETENTION

MEMBERSHIP RETENTION SEMINARS AT THE USA/CANADA LIONS LEADERSHIP FORUM

Seventy-five leadership seminars were available to attend in Milwaukee over a two day period last month, including two seminars presented by Georgia Lions: PIP Jim Ervin and PID Dr. John Pearce. Frankly, the seminars tend to be extremely good, but, unfortunately, attendees only had seven time periods to make selections of which ones to attend. As your MD-18 MERL Team Retention Chair, my personal selection of seminars was primarily on membership retention.

At 8:00 a.m. on the first forum day I was ready to attend “From 6 to 60 – 85 Strong on Our 85th, Revival of a Dying Club.” A year ago I attended this seminar and it was by far the **BEST** seminar I attended last year. The presenter this year was to have again been Lion Gary Potter, current treasurer of the Livermore Lions Club in Livermore, CA. Sadly, this seminar was cancelled, but a brief overview of the seminar is available on the CD that covers the contents of all of the seminars. What I strongly recommend that you do is Google search Livermore Lions Club, which will give you a glance at this club’s current revival status as well as provide you with Lion Gary Potter’s e-mail address. Lion Gary is prepared to send you a large number of Livermore Lions Club Power Point presentations. In fact, I combined what I received last year into a club revitalization Power Point presentation that I have used to discuss their actions at a few interested clubs in District 18-D.

Since I could not attend the Livermore Lions Club seminar I started looking through the list of other available 8:00 a.m. seminars and immediately headed for “Why are Lions Leaving Their Clubs?” Did this title sound like something I wouldn’t want to attend? The presenter was PID Dr. Patti Hill, a Canadian Lion, who is a teacher with a Ph.D. in Educational Psychology. I have repeatedly told you that my recommended club retention action items are largely based on my study of behavioral science studies of volunteer organizations. Therefore, I wanted to hear Dr. Hill psychologically discuss a series of repetitions of what I have been emphasizing. This wasn’t the only retention seminar I attended, but it is the only one I am going to discuss now.

Among the extended discussion PID Dr. Patti Hill led she asked “Why are we continuing to lose members . . ? More importantly, how do we change this trend?” This and other serious questions were raised. Indeed, one of her answers was extremely similar to my emphasis on inducting, orienting, and surveying new members to ensure that they get to do what they joined Lions to do. (Underline provided) She specifically pointed out the following: “Lack of involvement – once your club inducts new members, be sure to engage them in activities that interest them and encourage them to take on leadership roles. Members who see they play an active, important part in the club are far less likely to drop out.”

PID Dr. Patti Hill similarly singled out the problem of negative relationships between club members. As she stated, “Working Together – Too often, differences in personalities, gender or culture hinder a club from functioning smoothly. Dwelling on differences can lead to poor communications, misunderstandings and the club’s inability to set common goals. By learning to bridge differences and communicate openly with all members, you will create a productive environment for your club.”

In addition, PID Dr. Patti Hill also mentioned the survey results LCI received from departed Lions: Lions leave when club meetings are lengthy and boring, where club politics and cliques are part and parcel of a club. Finally, Lion Patti Hill returned to her questions: “Does your club have a retention plan or retention dream? Now is the time to evaluate your club’s Retention Status and formulate a plan.” This is definitely a good dream and action plan.

Yours in Lionism, Richard “Dick” Smith



Club Excellence Process (CEP)

Dear Lions Leader,

The Club Excellence Process (CEP) is a new program developed by LCI as part of the efforts to increase membership. It is designed to be a course in which Club Leaders take a good long look at their own club and develop at least one action plan for making their club a brighter beacon of hope in their community.

How is this going to work?

In Georgia, we are asking each District to be responsible for putting on at least one CEP session. District Leadership Chairs and their CEP faculty are invited to attend a training session on the program on **20 November in Centerville**. At that session, they will be given the materials and coached on holding successful training events.

The GaLT has taken the material provided by GMT, streamlined it a bit and produced a DVD for the District Teams to use to put this program on. The result is a half-day program that looks very polished and professional. Past International President Jim Ervin and International Director Haynes Townsend helped put this DVD together and we are proud of the resulting product.

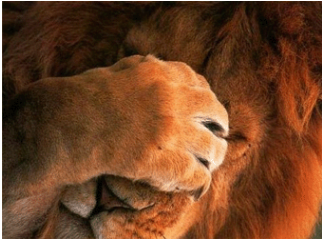
Who should attend?

The success of these workshops depends on who comes – this is geared toward a group of club officers coming and working together through the workshop. As this program is promoted in each District, club officers should be encouraged to come as a group to the workshop. If they attend as a group, then they leave the workshop with a working action plan for a great project.

CLUB REPORTS



This is another way of getting Lions in your club, new members and prospective members interested in doing something new and different. Getting involved is another word for **WE SERVE**.



Certain things can happen when your Lions Club gets involved. If we have to find something new – go for it – because the more we raise – the more we can give. Also, the more members who get involved also create a bundle of fun and more money raised. The information that appears may benefit another club – for here is where we get ideas and we might be able to use those ideas within your own club.

Dear Fellow Lions:

You will be pleased to know that the date for our first zone meeting has been set.

Thursday, October 21st at 7:00 pm = Martin Community Center on Route 17 in Martin, GA
Food will cost \$9.00 per person, payable at the door. Food catered by Shirley's Sole' Food Cafe' out of Toccoa
Program will be a recap of the open house at the new GA Lions Lighthouse held on October 14th.
Each club will be requested to give a synopsis of their programming this fall.

Organized by zone chairperson Bryan Gordon of the Toccoa club. Please RSVP for your club with a expected head count by Tuesday, October 19th.

Bryan the Lion
Cell 706-244-0756 Home 706-886-5787
e-mail: bry.gor@windstream.net

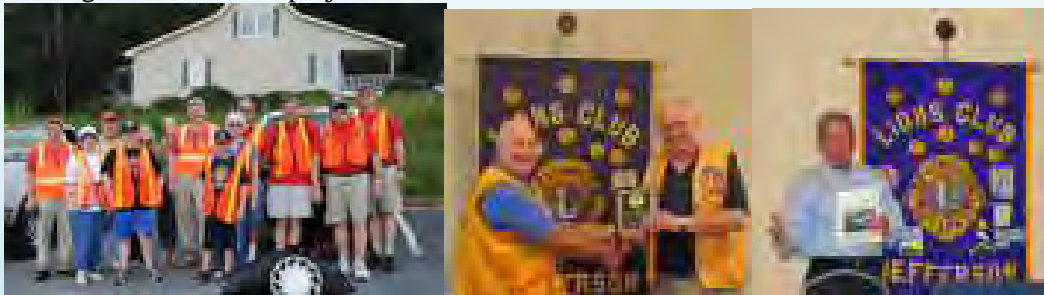
Clermont North Hall Lions Club = Saturday, September 18th was a big day for the North Hall Club. Our members assisted throughout the day at our local Clermont Days fall festival. We started the day with members assisting in the Fun Run for the kids and then the 5k Run. By the time the festival events started, we were ready with our booth where we sold brooms and mops and tickets for a train ride. Our members worked all day providing “kids of all ages” with rides on a train around the festival grounds. We have begun our Community Calendar project and are now selling ads and calendars. The Cub Scout pack has returned from taking the summer off and is now meeting again in the basement of our building. During the month our Sight Committee approved applications for six individuals for eye exams and glasses.

We serve!

Dahlonega Lions Club = Upcoming events – lookout for Ice Cream Social at the school. 16-17 October is Gold Rush Days – be prepared to work.



Jefferson Lions Club = ACTIVITIES: **Leo Club** started at Kings Bridge Middle School; it will meet the first Thursday each month at 9:20 a.m. Anticipate election of officers October 7, 2010. **Vision Screening** at Jackson EMC's Health Fair at their annual meeting September 23. A total of 50 adults were screened and 10 children. Service hours for this project = 20 hours. **Collected** 56 Used Eyeglasses, 200 lenses, 7 pr. sunglasses, and 3 cell phones. **Community Birthday Calendar Sales** are ongoing. Profit expected to be \$2822. **Awards:** Lion Harold Fletcher was honored with a plaque and chevron for 35 years of service. **MEETINGS:** **September 13, regular meeting.** Guest speaker, Jackson County Aviation Association President, Ken Botts, announced the Fly-In and Aviation Day to be held November 13 at the Jackson County Airport. The event will be held on Saturday of the weekend of the annual Crown 200 auto races just across the road at the recently renovated race track, Jim Gresham Motor Sports Park. There will be something for everyone—especially on Saturday November 13. Botts advised the Lions that the program will include airplane rides, displays of both modern and classic aircraft, a wide variety of food vendors and fun activities for children. In addition to antique and/or classic aircraft rides and displays – biplanes, “war birds” and more – a classic auto show will also be held at the airport. The event is open to the public. **September 27** District Governor Ron Bennetti visited the club. DG Ron told about his trip to the International Convention in Sydney, Australia, and activities that took place at the convention. He praised the Jefferson Lions Club, and encouraged them in their projects.



As a regular participant of Keep Jackson County Beautiful's Adopt a Highway Program, the Jefferson Lions Club recently fielded ten members, plus four family assistants, to pick up litter along its assigned segment on Bus US Rte 129. Beginning across from Jefferson High School the Club's route continues north for a mile to Jett Roberts Road. In a little under an hour, the group logged 10 man hours of work while gathering 5 bags of trash (plus one hubcap).

Jefferson Lions Club President, Mack Cates (L) recently presented a special plaque to Lion Harold Fletcher honoring and congratulating him on the occasion of his having completed 35 years of service as a Lion. Also attached photo: Jackson County Aviation Association president Ken Botts recently spoke to members of the Jefferson Lions Club about the forthcoming Fifth Annual Jackson County Fly-In. In the photo, he is holding a picture of a World War Two era B-17 Bomber. A fully restored and operational Lockheed Electra similar to one flown by Amelia Earheart is scheduled to be on display at the November 13 Fly-In.

The Jackson County Airport, and the upcoming Fifth Annual Fall Fly-In were featured topics on the program of a recent meeting of the Jefferson Lions Club. Guest speaker was Jackson County Aviation Association president, Mr. Ken Botts. The chief topic of Mr. Botts' remarks was the Fly-In and Aviation Day to be held on **November 13** at Jackson County Airport. The event, will be held on Saturday of the weekend of the annual Crown 200 auto races just across the road (Lyle Field) from the airport at the recently renovated race track (Jim Gresham Motor Sports Park). JLC membership that the program will include airplane rides, displays of both modern and classic aircraft, a wide variety of food vendors and fun activities for children. In addition to antique and/or classic aircraft rides and displays (biplanes, "war birds," etc.), a classic auto show will also be held at the airport -- same area and protocol as last year.

The public is cordially invited to come and have a good time. General requests for details of/about the Fly-In may be directed to Mr. Ken Botts (706) 654-0542. Mr. Doug Legg (706) 367-1161 is contact official for information about the car show, and inquiries regarding food and merchandise vendors may be directed to Mr. Don Lohmeier (706) 338-4619.

Lavonia Lions Club = LAVONIA LIONS HELD THEIR PLAYHOUSE RAFFLE AT THE LAVONIA FALL FESTIVAL. THE PLAYHOUSE WAS BUILT BY MEMBERS AND WAS IN THE DESIGN OF A SCHOOL HOUSE COMPLETE WITH A BELL. WE ALSO HAD A VERY SUCCESSFUL MOP AND BROOM SALE. WE PROVIDED GLASSES FOR TWO PEOPLE. OUR PROGRAM THIS MONTH WAS PRESENTED BY CARY BENNETT, FROM GA POWER AND JONES BEASLEY, FROM FRANKLIN COUNTY 911. WORK ON THE CALENDER US COMPLETED.

Lawrenceville Lions Club = We collected 241 used eyeglasses, 10 lenses and 7 cell phones. District Governor Ron Bennetti made his official visit to our club. Mark Zahorian, a puppy raiser for Southeastern Guide Dog visited our club with Timber his puppy. We had as a guest speaker, Paul Brands who was featured in the Lions monthly magazine on how the Lions had helped him getting his first pair of glasses at 10 years old. Three members attended the Lighthouse/Camp For The Blind joint meeting. We have a vision screening planned for October 1, 2010.

Lawrenceville Lions Annual Pecan Sale - 1 November 2010
\$7.00 Per Bag, Halves/Lg Pieces. This year's Fresh Shelled, Georgia Pecans. Halves or Large Pieces. Just right for all your Baking Needs

Martin Lions Club = October 30th
– Martin Festival – Chicken-que –
4:00 – 6:00 pm

Norcross Lions Club = PDG John Rudert attended the GA Lions Lighthouse meetings on Saturday, Sept. 11 and he and Lion Trudy Rudert attended the joint Lighthouse/GA Lions Camp for the Blind meeting on Sunday, Sept. 12. Spent \$500 for eyeglass coupons from Lens Crafters for future glasses for those in need. Arranged for hearing screening equipment from the GA lions Lighthouse to be used in screening fifth graders at an elementary school. Made sure the equipment was returned and the Lighthouse staff thanked. Honored Norcross High School Student of the Month Allyson Adams at our meeting with a framable certificate and \$100. Her mother was also in attendance. Preparing for Norcross Art Fest and our food booth at the event. PDG John Rudert and Lion Trudy Rudert attended the USA/Canada Lions Leadership Forum in Milwaukee, WI. Photo should be on the forum website.



Allyson

Snellville Lions Club = Service Projects: Collecting food items at each meeting for the Snellville and Lilburn food banks. Four club members held a eye screening test at the Lilburn Middle School – with help from some school teachers about 500 students had their eyes tested – total volunteer hours 16. Ten (10) members work a total of 40 hours at the Eastside Gardens Nursing Home with the club concession trailer to serve the workers and all the patients with funnel cakes, hot dogs and hamburgers, also popcorn and cotton candy was on hand. **Fund Raisers:** Held annual spaghetti dinner with most all members working, good turn out and total hours worked by members 130. **Awards:** Twenty five (25) club members received Perfect Attendance awards for 2009-10.



Toccoa Lions Club = Calendar Sales: We are already showing a profit, so whatever comes in now goes into the profit column. **Pancake Breakfast:** Most of the tickets have been given out. Some people have already come back for more. Duties will be assigned at the next luncheon meeting. There was a discussion as to whether we should spend \$200 for radio and newspaper ads. It was decided that, although we may not get many more customers from the ads, the ads do buy us goodwill with the media. A motion was made and seconded to go ahead with the ads. Motion carried. **Harvest Festival:** We have reserved two booths in front of Kay Royal's building. The event will be held on the first Saturday and Sunday in November. A vision screening machine has been reserved. The price per booth is \$40 (up \$5 from the previous year). **Puppet Show:** Bryan is in discussion with the telemarketers. The matter was tabled. Margo Taylor brought up a concern that couples in the club being required to sell a certain number of pancake tickets are being hit double. They have the same circle of friends to sell to, so it is hard to sell so many. There was some discussion and the matter was tabled. There being no further business, the meeting was adjourned.

Lion Virgil Megill Visits Toccoa Lions Club



Members of the Toccoa Lions Club, which meets at the Gate Cottage on the campus of Toccoa Falls College

November 6th & 7th – Toccoa Harvest Festival – Lions Rest Area, Health Screening, Food Concessions, Walking Sticks, Mops & Brooms sales – Kay Royal's porch on Doyle Street

Union County Lions Club = Sight Conservation: Lion Les Myers reported 1 applications for September. **Lion Mints:** No report. **Social Concerns:** Lion Sarah sent Birthday and Anniversary cards for September. **Lion and friends and family volunteer hours:** 474 hours. **Membership:** No applications. **Donations:** None this month. **Sight Conservation:** Collected and turned in 244 pairs of eye glasses, 60 pairs Lens, 117 individual lens, 69 pairs shaded glasses, 125 eye glass cases, 8 frames, 49 cell phones and 1 hearing aid.

September 9th - Lion Bob Wood introduced our guest Joanne Leone who owned & Operated Pathway Community and was the director of tourism for Towns County. Joanne discussed several ideas on fundraisers for the club. She said we needed to get “out of the box” and try new things. **September 11-12** - Lions Gene and Louise Little attended the Georgia Lions Lighthouse Foundation meeting at the Marriott Gwinnett Place in Duluth. **September 4, 11, 18 and 25** and each Saturday through Oct 2 the club has a booth to sell Hotdogs, hamburgers, biscuit sausages and drinks at the Farmers Market in Blairsville. This venue has been very beneficial for the club We have 4-5 lions each week working our booth and this has been a great time to meet new people and see a lot of lion friends as well. The farmers market has been attended by several thousand people since it started at its new place in July. All the vendors are locals and raised their own vegetables and made their own crafts. **September 23** - Lion Bob Wood introduced our speaker, Theresa Moore of United Community Bank’s Marketing Department. She discussed the bank’s involvement and how they “give back” to the community. She gave a summary list of organizations the bank supports. She said they have a Golden Rule of Banking and it is to “treat every customer like we want to be treated”. United Community Bank has been a very big supporter of the Union County Lions Club during the years.



Brasstown Beef and Union County Lions partnered up last Saturday for a successful and fun day at our Farmers Market!





GA. Lions Lighthouse
VP Lion Mike Higgins, PDG
jmhpdg@windstream.net

Check out the new **Lighthouse Video**
Click here to view the Lighthouse Video!

<http://www.eventstreams.com/lighthouse/010fst/>

Braves Catcher Brian McCann Supports Your Lighthouse Foundation



Brian McCann knows first-hand how devastating vision problems can be. His blurry vision could have cost him his job, but he was able to afford the surgery and eyewear he needed to stay in the game.

“Losing my sight could have cost me my job.

Fortunately, I had access to quality eye care that kept me in the game. Each year, the Georgia Lions Lighthouse helps thousands of Georgians to see and hear the sights and sounds that help them to be productive and fulfilled. Please support their efforts.”

Brian McCann, Honorary Campaign Chair
Atlanta Braves Catcher



<http://www.youtube.com/watch?v=10jFAZNkJBA>



Service Numbers

From July to May 2010

522 people have better vision after receiving a pair of glasses. 32 recipients were from 18-D at a cost of \$1,186.

44 eye surgeries were performed. 5 were from 18-D at a cost of \$39,678. – Lighthouse cost - \$8,520.

184 Georgians received hearing aids through the dispensation of 343 hearing aids. 27 were from 18-D

Demand for all services is up 30 percent over last year.



Help Us Use our Recycled Glasses

District D
Judy Stamsen
770-995-9274
eskiemom@bellsouth.net

Dates Set for 2010-2011 Meetings and Conventions

Lighthouse Winter Meeting:
January 22, 2011

Lighthouse Awards Deadline:
April 30, 2011



Host a Fundraiser

If you would like to help raise funds for the Georgia Lions Lighthouse Foundation, there are a number of things you can do! Most of the fundraisers below have Lions Clubs listed with them. You can get their contact information from the [Lions International Club Locator](#) to learn more about running a successful campaign. If you are in a Lions Club and had a successful campaign, please tell us about it! We would love to help all the clubs find cost- and time-effective ways to raise funds for all the great services Lions provide.

Cell phone and hearing aids recycling drive = The Lions Lighthouse Foundation has cell-phone and hearing aid drop boxes that you can set up at your work or school. We collect the items, and then sell them to refurbishing shops. The funds raised go to support our vision and hearing programs. If you would like a drop-box, please contact Laura at lgriffin@lionslighthouse.org.

Soda can and bottle recycling drive = Collect the empty soda cans at your school or work, then sell them to a recycling center like M and M Recycling (404-516-4869). There are also companies in Georgia that will pay you for glass bottles you collect. Throughout the year Albany Lions Club collects aluminum cans and receives money from a nearby collection company. The effort raises up to \$500 per year.

Letter writing campaign = Write a letter to businesses or business owners asking whether they will support the Georgia Lions Lighthouse Foundation.

- Albany Lions Club has received more responses to letters by hand delivering them. Sometimes it helps for companies and businesses to put a face with the letter. You also can provide more information that is not included in the letter.
- Canton Lions Club has received more money from mom and pop stores than large corporations. They have found that the mom and pop stores are more willing to help out the community. The Club suggests you go directly to the stores and tell them what it is all about.

Bucket drive =

- Albany Lions Club sets up baskets for glasses, aluminum cans and cell phones while collecting money.
- Pike County has found that handing out cardboard book markers is a better way to raise awareness rather than the white canes.
- Athens Classic Club has learned they need to grab people's attention while collecting money. One of their club members has brought home grown sweet potatoes while collecting money. This grabs people's attention and makes them stop and ask.
- Another year they asked a sorority that needed community service hours to help them collect money. Not only did the sorority members grab attention but they also knew a lot of community members.
- Hephzibah passes out candy to the kids while collecting money outside of local stores.

Food tasting extravaganza =

- Atlanta Metro Lions Club's biggest fundraiser is the Food Tasting Extravaganza. They solicit over 40 major restaurants to bring a dish. Tickets are usually \$20 and an advertisement for the restaurant will go into the Lion's Magazine.

Motorcycle rides =

- Hinesville Lions Club hosts an annual ride.

Car shows =

- Jefferson Lions Club raises about \$2,000 through their car show. They publicize by sending out fliers and passing out fliers at other car shows. There's a \$10 entry fee and they have drawings and raffles throughout the day.

Collect spare change =

- Hephzibah Lions Club passes around a jar for loose change at every lions club meeting. Also, the Lions Club members have a jar at their house to collect change in throughout the year. Change really adds up and this is a simple, no cost way to raise a few hundred dollars.

Host a Circus =

- Hinesville Lions Club puts on a circus at a nearby school every year. They bring in clowns, jugglers, and a comedian.

Big Buck Fundraiser =

- Contact the Douglas Lions Club to see how they used this fundraiser to bring in over \$7,000.

Reverse Raffle =

- The Roswell Lions Club uses donated items so there is no cost of the raffle to them. They sell raffle tickets for \$100. Everyone who participates receives a around \$25 worth in door prizes and they reward the last ticket drawn with a grand prize

Usher at a local sporting event =

- Athens Classic Club members usher at UGA football and basketball games. UGA pays them and the money received goes to the club.

Preview the Lighthouse's New Home!

The Campaign Committee, led by Honorary Chair Atlanta Braves Catcher Brian McCann & Campaign Chair Dick LoPresti, cordially invite you and your guests to preview our new facilities during construction.

**Thursday, 14 October 2010, 6:00 – 8:30 p.m.
NEW Georgia Lions Lighthouse Foundation
5582 Peachtree Road
Atlanta, GA. 30314**

Guided tours of our construction progress will be available. Food and beverages will be served.

Please RSVP to Michelle and confirm the number in your party – mhan@lionslighthouse.org or 404-325-3630 ext 322

NATIONAL WHITE CANE SAFETY AWARENESS DAY OCTOBER 15, 2009

October is National Disabilities Month as well as National White Cane Month. Not to be confused with our Lighthouse fundraiser, White Cane Project, this month reminds us to be aware of those using white canes as tools to help with their mobility. The red-tipped white cane is a symbol indicating that the user is blind or visually impaired.

Lions should help increase the awareness of the use of the white cane and the laws governing its use. In the United States, laws vary from state to state, but in all cases, those carrying white canes are afforded the right of way when crossing a road or when in a public place.

In Georgia, the laws require that only those people that are wholly or partially blind are allowed to carry or use a cane that is white with a red tip. The law also states that any driver that comes within 3 feet of an individual using a white cane must come to a complete stop and proceed only after taking necessary precautions to avoid accident or injury to the person with the cane. As in all states, drivers must yield the right of way to any blind pedestrian who is carrying a white cane or is accompanied by a guide dog.

Let's pay attention to those around us and keep all us visually impaired people safe.

Lion J. C. Coefield, Jr.

MD18 Sight Conservation and Work with the Blind Chairperson

* * * * *

WHITE CANE

White Cane? What is it? All Lions should know what White Cane is. It is the white cane with the red tip for adding the blind in getting around plus to let others know that the person with the cane is blind.

Why are we bringing up white cane now? Most Lions know white cane month is in April. Well as some may not know, Lions can collect for White Cane any time of the year. It is important to get a head start on collecting for this most important project. Be inventive, find ways to make extra funds for white cane. You can send checks to; GEORGIA LIONS LIGHTHOUSE, and mark the check; FOR WHITE CANE.

All funds received for white cane at the Ga. Lions Lighthouse are used for Eye Surgeries only. Last year the Ga. Lions Lighthouse paid for over 300 eye surgeries. Our white cane donations will receive \$5.00 in services for each \$1.00 we contribute, that's only 20% of the total cost.

So start your white cane projects now. We as Lions do not want to see anyone turned away from a surgery due to lack of funds. Most of the time, the Georgia Lions Lighthouse is a patents last hope for help they cannot afford.

If your club would like us to do a talk on White Cane, call Lions Gene & Louise Little at 706-374-6638

**Yours in Lionism; Gene Little
Louise Little
18D White Cane Chairs**



White Cane Butter Mints
45.00 per 1000
Miniature Plastic White Cane
65.00 per 500
Punched Card
14.00 per 500
Order from Lions of Michigan =
(517) 887-6640



GA. Lions Camp for the Blind
Thois Masters, PDG
tstmasters@windstream.net



To Our Fellow Lions:



From everyone who has been given much, much will be required; and to whom they entrusted much, of him they will ask all the more. Luke

Dear Friends of the Camp,

December 3-5, 2010 - Christmas Camp.

January, 2011 – Will be open for the LEO Gathering at the Camp. More to come on that.

February 5-6, 2011 - Camp Winter Committee and Board of Directors Meeting in Warner Robins.

March 18-20, 2011 – Work Weekend at the Camp.

April 29-May 1, 2011 – Work Weekend at the Camp.

June 10, 2011 – Board of Directors Meeting at the State Convention in Duluth, GA.

June 13, 2011 – Summer Camping Season starts!

July 23, 2011 – Lion Day at the Camp, 35th Anniversary Celebration!

I close on a personal note by saying thanks to you and the Lions of Georgia for you

As always – Thank you for all you do for our Camp and those “We Serve”. I’ll see you in Duluth for the Joint Meeting. Take Care and God Bless!



Turn off the bubble machine!



Smile! You’re at GLCB!!



Goal Ball Game



Beeper Ball

Kristen



Georgia Lions' Camp for the Blind, Inc. State Charitable Contributions Program

From September 1, 2010 to November 19, 2010, employees of the State of Georgia and University System have an opportunity to the charities of their choice through payroll deduction. This contribution is done online and is for the 2010-2011 SCCP and is done through Team Georgia Connection <http://team.georgia.gov>. Employees can select a monthly or one-time contribution amount.

The number for the Georgia Lions' Camp for the Blind, Inc is 141000. Should you have any questions about credit for your club, please contact Ed Ressler at 404-444-2064 or eressler65@bellsouth.net.

Ways to Donate to the Georgia Lions' Camp for the Blind, Inc.

Century Club

Funds contributed to the Century Club become part of the Georgia Lions' Camp Facility Expansion Fund. This is a development fund, which provides Lions, Lionesses, non-Lions, businesses and others with the opportunity to give a gift that assures the continued expansion of the Camp's facilities.

You can join the Century Club simply by making a contribution of as little as \$100.00 per year.

Please download this [Century Club Application](#) for more information. It is a PDF and you will need the free [Adobe Acrobat Reader](#) to view it.

General Donation

Your gift is applied to both monthly and annual needs of the camp, routine maintenance and summer programming. This donation directly helps us to provide recreation, socialization, education and rehabilitation to visually impaired individuals of Georgia.

Honorary Donation

The funds obtained through the Honorary Fund are allocated to both the Trust Fund and the General Operating Account, while providing the contributor the opportunity to recognize a loved one.

Memorial Donation

The funds obtained through the Memorial Fund are allocated to both the Trust Fund and the General Operating Account, while providing the contributor the opportunity to recognize a loved one.

Send a Kid to Camp

The month of September has been designated as the official month for clubs to fundraise and organize projects dedicated to "Send a Kid to Camp" for the upcoming year. Your gift is applied to the seasonal needs of the Camp associated with our activities, camper sponsorships, summer employment, and program supplies. This donation ensures the continuation of our efforts to provide recreation, socialization, education, and rehabilitation to visually impaired children and adults. Donations should be marked "SKTC" to ensure proper club credit.

You can mail your check or money order to:

Georgia Lions' Camp for the Blind, Inc.
5626 Laura Walker Road
Waycross, GA 31503-6488

Please mark your designation for the donation so that we might credit the appropriate account and send the names and addresses of the individuals who are to receive an acknowledgement letter.

The Georgia Lions' Camp for the Blind, Inc. is a 501(C)3 Non-profit Organization. Gifts are tax deductible.



Leader Dog Chair Lion Diane Wall

liondianewall@bellsouth.net

One Training, Many Adaptations



Enid B. & Leader Dog Lilly

Recently, I was lucky enough to sit in on a discussion between three Leader Dog instructors: Keith McGregor and Richard Michael, class coordinators; and Jamie Togonal, team supervisor/instructor. They were collaborating on an article for Update explaining how Leader Dog training is personalized to meet each client's individual needs.

I expected a clinical approach to the subject, such as: if a person needs "a," do steps 1-5; but if the person needs "b," do steps 1-3, then skip to 6. What I wasn't expecting was an in-depth discussion on respect, expectations and communications — but that is exactly what I got.

Pre-Class Planning

Planning each client's training starts before they ever step foot in Leader Dog. Instructors gather client information (application, video of the person using a cane, pre-class phone calls) to learn about their lifestyle, what they expect from a dog guide, and any physical limitations that may exist. This helps the instructor match the client with the dog that is best suited for them. "We can't decide in a vacuum what we think the person needs," said Richard. "It's about having respect for the person and listening to them. We need to identify with each client what they need to be successful and make the best decisions possible to help them reach their goals."

In Class

Instructors use the first few days of class to get to know the client better. This helps to confirm that the dog chosen for them will truly fit their needs. "The dog chosen pre-class is not always the dog we ultimately pair with the client," reported Jamie. "We make adaptations to the training plan as we get to know the person. It's really important that we continue to do this throughout the entire training process."

Every client is able to train in the environments that they encounter most often at home. Some spend more time training in a big city if they live in an urban area while others that live rurally train more in areas with dirt roads and ditches. However, there is a minimal standard for every client that they can travel successfully in all environments in case their living situation changes.

"Good communication between the client and the instructor is vitally important during training," said Keith. "To help keep the lines of communication open we have formal touch-base meetings with each client during training to ensure that we are meeting their needs. We may find that we are challenging the client too much physically. Other times, clients tell us they can do more — and want to work harder."



Craig H. & Leader Dog Theo

Adding a Dog to the Equation

Before the client comes into the picture, instructors have to make sure that the dogs are ready to safely lead a person that is blind. Using a set of core competencies that increase in difficulty throughout the dog's four months of training, instructors are able to confidently decide if a dog is ready to work or if they need further training.

"In the end," stated Keith, "we have to take the person and the dog into consideration. After all, we are not training a person, we are not training a dog — we are training a team."

* * * * *

Graduate Sponsor Patches

One of the many great services Lions provide to Leader Dog is assistance with students from your home area. For years we have awarded graduate sponsor patches to celebrate this service. Patches are given to clubs that reimburse LDB for the cost of a graduated student's airline ticket, that provide the student's initial contact with LDB that assist with the application process (filling-out forms or shooting video), or provide transportation to/from the airport when the student attends LDB.



Thank you to all Lions that have given of themselves in this manner.

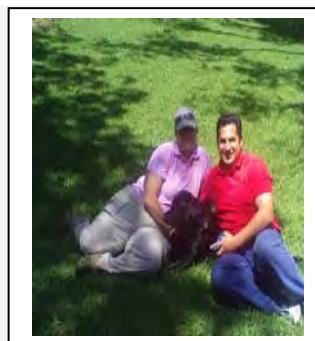
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Dear Leader Dog,

August and I are doing fine. We already made a short trip out of the city and it went well. He is a great dog and he is also becoming famous! At work we did an interview that was published in the paper. We also participated in a video and in a talk for the new employees. August has done a really good job at adopting himself to my life. Please send my greetings to all the Leader Dog staff including the resident advisors, the instructors of team 1 and the kitchen staff.

Thanks for everything.

Paulina Veronica Lucia Ruiz Galindo Tinajero and Leader Dog August



* * * * *



Dear Leader Dog,

Gemma and I are working and living more in harmony with every passing day. It is phenomenal walking everywhere at my own pace, instead of the limited speed of my cane or various sighted human guides! Walking with confidence instead of hesitation is truly liberating on every level. I am hoping to get things in place to begin a volunteer job this fall. I'll keep you posted.

Thanks!

Kim Paulk and Leader Dog Gemma



From the desk of State RFB&D
Chair Lion Fred Smith
lionfredsmith@gmail.com

Brainjogging supports RFB&D – and so do Brainjoggers' parents!

Brainjogging encourages students to listen to audiobooks while simultaneously following along with the book's corresponding physical text. Brainjogging frequently recommends [Recording for the Blind and Dyslexic](#) (RFB&D) to Brainjoggers and parents. RFB&D is a national non



Students use RFB&D's DAISY players to read and listen to text simultaneously.

profit with more than 61,000 accessible audiobook titles ranging from popular literature to textbooks. Please take a moment to explore RFB&D's website; RFB&D is an invaluable resource for individuals with learning disabilities.

Several Brainjoggers have enjoyed enormous success using RFB&D's audiobooks. Hearing and seeing information simultaneously exponentially increases comprehension. Brainjoggers listen to RFB&D's audiobooks on their own time, but Brainjogging helps Brainjoggers generate word lists for the Brainjogging that include relevant information gleaned from their reading experience: main characters, themes, plot elements, etc. Brainjoggers see improved AR test scores after combining their Brainjogging program with RFB&D's audiobook resources!



Judy Stamsen CCI Chair
eskiemom@bellsouth.net

Creativity. Inspiration. Generosity. Philanthropy



Kyle with Facility Dog Morrow

The holiday season is the time of year to spread good cheer and gather with friends and families. At Canine Companions for Independence, we are grateful to all our supporters and the many creative ways they show their support.

Ironman and Iron Puppy Joe Turcotte recently competed in the Ford Ironman World Championship in Kona Hawaii. With his trusted stuffed Canine Companions "Iron puppy" at his side, Joe competes in various events and races to get donations for Canine Companions, raising over \$45,000.

The Cornershop to the Cybershop Kyle, an eleven-year-old philanthropist, raised and donated over \$30,000 to CCI by managing a corner lemonade stand and eBay auctions including celebrity signed dog collars. "I think you're never too little to make a difference," Kyle says.

Gifts of Giving People from 9 to 90 choose to give or ask for donations to Canine Companions instead of birthday gifts, graduation presents, holiday gifts or wedding favors.

Honoring Man's Best Friend Looking for a way to honor your pet's life or recognize a friend or family member as they celebrate the lives of their pets? We value the human animal bond and base our work on the fact that this bond changes lives. What better way to honor pets than to make a donation to Canine Companions at cci.org/tribute. We have some unique and not so unique (but easy) ways in which you can help make the holiday season a bright one for Canine Companions. **Visit cci.org/donate for more information.**



Lion Kathryn Higgins
Diabetes Awareness Chair
Klhiggins07@windstream.net



How does the program work?

Register!

Online registration is a snap! Faculty or school coordinators can register a school by choosing the **School Coordinators** option to the left. Once the school (team) has been registered, students, parents and staff can register for the team by choosing the **School Walkers** option to the left. If you'd rather, you can call your local American Diabetes Association office at 1-888-DIABETES.

What happens after I register?

A few weeks prior to the event date, the volunteer who is coordinating the event at the school will be contacted by their local American Diabetes Association School Walk staff person, who will provide them with all the tools they need to get started, such as flyers, collection envelopes and posters. Once you register online you will also receive an email with information on how to access your online participant center. Logging into your participant center will allow you to register students and raise money online. You will also find several helpful tools in your participant center, including the following:

Volunteer Coordinator's Guide: A step-by-step guide for leading a School Walk for Diabetes event.

Student Leadership Guide: Provides information on how students can earn valuable service hours by coordinating a School Walk for Diabetes event at their school.

School Walk for Diabetes Fundraising and Promotional Tools: additional important fundraising documents and valuable classroom lessons. The Association worked with a curriculum development company to align these lessons and activities with the National Association for Sport and Physical Education (NASPE) standards, and partnered with Flaghouse Inc. to include CATCH lessons and activities as well. Participation in the program offers a

coordinated school health approach to diabetes education and prevention.

When and where is the event held?

- School Walk for Diabetes may be held any time during the school year, as an all school event or as part of regularly scheduled P.E. classroom activities.
- The event may take place indoors or outdoors, depending on the time of the year, and may be any distance or length of time that the school determines.
- Adding additional activities like basketball, dancing and other physical activities makes the event even more fun for the whole school.
- It is best to hold the event six weeks before the academic year concludes to allow for thank you gift distribution to students during the academic year.
- There are two special times in each school year that present a perfect backdrop for a School Walk event: American Diabetes Month (November of each year), or the fourth Tuesday in March, which is Diabetes Alert Day. During both of these periods there will be heightened awareness about diabetes because of significant activity in the media around the country.

Can we honor a student or teacher with diabetes?

We encourage individuals with diabetes or those personally impacted by diabetes to serve as School Walk for Diabetes ambassadors. Their personal experience and enthusiasm help to engage the rest of the school community in the event. If you use a student as an ambassador, be sure you have parental permission.

Did You Know...

- **Almost 24 million American children and adults have diabetes**
- **Each year, about 15,000 youth ages 20 and under are diagnosed with type 1 diabetes in the U.S.**
- **Diabetes kills nearly 300,000 people each year in the US, more than AIDS and breast cancer combined**
- **The death rate for diabetes is on the rise, while death rates for cancer and heart disease are declining**
- **Diabetes costs the American public more than \$174 billion each year**



"The Power of Peace"
2009-10 Grand Prize
Winner

Yu-Min Chen, a 13-year-old girl from Multiple District 300 Taiwan

There will be at least 2 NEW Leo clubs in 18-D this year! Dacula (Dacula H.S.) and Jefferson (Kings Bridge Middle School) already have Advisors in place and are finalizing the steps necessary to hold their Charter Night ceremonies.

Also - CJ Jackson (the young man who won the Lion of the Year award that was presented at the joint meetings) is working on either a Campus Club or an Omega Leo club at North Georgia College in Dahlonega.

The first meeting of the Clarke Middle School Leo club will be this Thursday.

I am working with the Winder club to get their Leo club re-activated.

DG Ron and 1st VDG Chip are working with the Dawsonville H.S. club to get them "on their way".

I am planning to have a Leadership seminar or some other event for the Leos at this year's District Rally and will send notices out as soon as possible.

All 18-D Leo clubs have been asked to participate in the Lighthouse Capital Campaign.



Connect with Us Online

- Facebook - facebook.com/leoclubs & facebook.com/lionsclubs
- Leo Zone - lionsclubs.org click: Member Center/Planning Projects/ Youth/ Leo Zone



Youth Opportunities:

Youth Opportunities is a part of the Lions International programs for Youth & Children. Several projects and activities fall under the Youth Opportunities umbrella including Young Ambassadors, Young Leaders, Sight Night, GLASB, Peace Poster, Youth Exchange & Camp, Lions Quest, Children's Services, and LEO Clubs. At the State level, the Youth Opportunities chair is responsible for the MD-18 Georgia Young Ambassador, Georgia Lions All-State Band, Georgia LEO Clubs, and for the promotion of all Youth & Children's projects.



SERVICE LEARNING for LEOs, YOUTH, and CHILDREN (and these will help adults as well)

***** Characteristics of Service Learning***

1) Community service serves as the vehicle for the achievement of specific academic goals and objectives.

2) It provides structured time for reflection on their service and learning experiences through a mix of writing, reading, speaking, listening, and creating in small and large groups and individual work.

3) It fosters development of 'intangibles' like empathy, beliefs, awareness...

(Check back each month for the 411.)



Dates to Remember

October – Leo Membership Growth Month

November 30 – Leo October Membership Growth Award nominations due

December 5 – International Leo Day

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101 THINGS TO SAY TO ENCOURAGE YOUR CHILDREN (AND COMPLIMENT ADULTS):

You're doing a lot better!
Thanks for being honest!
How artist!
Hooray for you!
You're a joy to work with!
How thoughtful of you!
You're amazing!
You're getting it!
What a great idea!
You deserve a treat!

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The Lions Clubs International Global Youth Music Competition is a unique cultural event that allows young musicians to showcase their talents. Additionally, the competition helps the youth of today grow to be the Lions of tomorrow. The instrument for the 2010-2011 competition is the classical guitar.

The instrument chosen for the 2010-2011 competition was the violin and more information about the winners is available at the [Online Convention](#).

Who Is Eligible to Enter the Competition?

The competition is open to participants who are less than 25 years of age (born after Dec. 31, 1986).

- All participants will play [one required piece and two additional pieces they select from a list](#) on the classical guitar.
- Participants should have lived in the constitutional area they represent for at least five years.

How Will Participants Be Identified and Selected?

Seven international finalists will be selected, one from each Constitutional Area. All Constitutional Areas – except for the USA, Its Affiliates, Bermuda, the Bahamas, and Canada – will handle their own competition.

- Learn more about [competition guidelines for the USA, Its Affiliates, Bermuda, the Bahamas, and Canada](#).
- Please note that all other Constitutional Areas will select their finalist for the 2010-2011 competition in the same manner as the previous year.

How Will the Winners Be Selected?

Finalists will perform during the Lions Clubs International Convention 2011 in Seattle, Washington, USA. (Lions Clubs International will provide air fare and hotel accommodations for each finalist and one guest.) The performance will have two parts:

Individual Performances: Finalists will perform the required piece and their first selected piece.

Concert: Finalists will perform their second selected piece at a concert.

What Are the Prizes?

The first place prize is US\$ 10,000; second place is US\$ 7,000; and third place is US\$ 3,000.

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YOUNG AMBASSADOR

Young Ambassadors is part of the Lions Opportunity for Youth initiative. The program recognizes youth for community service, leadership, public speaking, and scholastic achievement. The selection is based on achievement, interview with a panel of judges (focusing on information in the application, questions concerning the presented speech, and other inquiries related to being a Young Ambassador), and presentation of a speech "Being a Young Ambassador in 2011 - A Beacon of Hope."

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NEW Young Leaders in Service Awards for 2010/11 Fiscal Year

In support of [President Scruggs' theme](#), Lions Clubs International is offering two additional awards through the [Young Leaders in Service Awards](#) program this fiscal year 2010/11:

- Young Leaders in Service Outstanding Achievement Award – a certificate will be given to the ten youth who have completed the most service hours during the 2010-2011 fiscal year. Only those youth who have received a silver or gold seal certificate during the 2010-11 fiscal year are eligible for consideration of this award.
- Young Leaders in Service Top Ten District Award – a certificate will be given to the top ten districts who have submitted the most Young Leaders in Service Awards during the 2010-11 fiscal year. Please note that this award is available to single districts and sub-districts of multiple districts.

We have several tools to help you get started. You can download a [brochure](#), [fact sheet](#), and [guide](#).

The Lions Young Leaders in Service Awards recognize young people (suggested ages 12-18) for their community service within a 12-month period:

50 hours of service = Silver Seal Award

100 hours of service = Gold Seal Award

Experience the benefits for youth, the community and your club!



Liberty Day is for ALL

When Liberty Day was commissioned 14 years ago, our motto was simple: “A Constitution in every pocket.”

This remains one of our main goals today—to make sure that every American has a copy of the Constitution readily available to them. But we know that most students who get a copy probably won’t just casually read the document.



That’s why Liberty Day is a sole-source provider of copies of the Declaration of Independence and the U.S. Constitution, along with educational materials on our nation’s founding documents, to schools.

However, we can only accomplish our mission of providing teachers with free, helpful, effective teaching resources with the financial help of organizations, businesses, individuals, and citizens like you! Read on to learn more about how you can help get these essential materials into the hands of 5th graders by adopting a class, a school, or a school district.

As your MD-18 Liberty Day chair, I am asking each district chair and each club to contact their schools and teachers for a Liberty Day celebration. The booklets are available with the State of Georgia on the cover. Along with the booklets, each order has a set of Question & Answer cards, and a teacher packet with lesson plans and tests. Contact me at (912) 876 8324 or cshurtleff@coastalnow.net or your District Liberty Day Chair for more information.



Improving Local Communities and the World

DEVELOP AN ENVIRONMENT PROJECT

- Evaluate community needs
- Partner with local organizations
- Determine the best project for the community
- Review Lions Green Team resources
- Plan the procedures, materials needed, and a budget
- Submit the plan to Lions Club, District, and/or Multiple District leaders for approval



Once approved, the project chairperson should:

- Obtain municipal permits
- Place event posters throughout the community
- Recruit Lion volunteers (or prospective Lions)
- Provide protective clothing for volunteers
- Create Large Lions signs for the project
- Invite the media to witness - or participate in - the Lions environment project through press releases
- After the project:
- Provide a certificate of appreciation for participants
- Update local media on the success of the project
- Thank all sponsors
- Submit final report to Club, District, Multiple District and International Headquarters.

Help support our State Convention within
our District next year.
Take out an ad – get a box of candy.



\$1 Stock Chocolate Bar Variety Pack

Milk Chocolate with Almonds bar is now featured in our \$1 Chocolate Shop variety pack! A variety of chocolate bar flavors in one convenient fundraising pack. 50 bars per case. Stock product has an 8 case minimum.

Five chocolate bar flavors in a convenient variety pack. A perfect fundraiser for schools or sports teams. Each item can be sold for \$1.

This fundraising product contains:

- 10 - Milk Chocolate with Almonds Bars, 1.65 oz.
- 10 - W.F. Crisp® Bars, 1.48 oz.
- 20 - Milk Chocolate Bars, 1.65 oz.
- 10 - Caramel Bars, 1.65 oz.

Price: \$50.00

Contact Lion Susan Hart to Order your Candy



Gwinnett County
LIONS CLUBS
Convention Booklet Ad Specs & Rate Sheet
Ad Name: _____



Full Page Ad Pricing

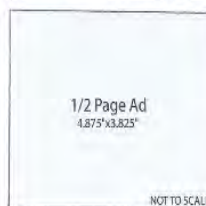
- | | |
|---------------------------------------|-------------------------|
| <input type="checkbox"/> Inside Cover | \$140 <i>Sold</i> |
| <input type="checkbox"/> Back Cover | \$120 <i>Sold</i> |
| <input type="checkbox"/> Other Pages | \$100 |

1/2 Page Ad Pricing

- | | |
|---------------------------------------|------------------------|
| <input type="checkbox"/> Inside Cover | \$80 <i>Sold</i> |
| <input type="checkbox"/> Other Pages | \$60 |

1/3 Page Ad Pricing

- | | |
|--------------------------------------|------------|
| <input type="checkbox"/> Other Pages | \$35 |
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File Specifications

Types of Acceptable Files: JPEG, TIFF, or PDF. PDF files are preferred. All files should be supplied as flattened CMYK artwork at a minimum resolution of 300 dpi.

Sorry, Quark and Microsoft Word files are not accepted. All Photoshop, Illustrator, and InDesign files must be submitted in one of the above formats.

Note: Please embed all fonts and images. All files & images used MUST be a minimum of 300 dpi to ensure adequate print results. Please check all supplied files prior to submission. We are not liable for color or copy errors.

Deadline for submitting artwork for ads: **October 30th, 2010**

Make Checks Payable to: Gwinnett Lions of Georgia

Please submit all ads to pstamsen@bellsouth.net

Contact Lion Pete Stamsen for application sheet

Lion Ron Bennett (Deanna)
770-712-2459
rbnettisr@windstream.net

1441 Burycove Circle
Lawrenceville, GA 30043
Return Address

Cabinet Secretary
Lion Anne Mundy
706-864-5899
annem@windstream.net

TO:

Bulletin Editor
Lion Ed Hashbarger, PDG (Yoriko)
770-995-0405
Edmclionh@bellsouth.net



***Have All Lions
Received the
Word?***

***Make A Copy of
This Bulletin***

***So We Can All Be
Heard.***

